

Zayn

Product #00000000052 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6abac5c1bdf89c92e1079bb6>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000052.1 Zayn.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Zayn

URL Slug: zayn

Meta Description: Emotional Support Brother tee — a funny red badge gift for the brother who always has your back, on Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Brother badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support brother shirt • funny brother gift tee • brother birthday shirt • gift for brother from sister • big brother gift shirt • little brother gift tee • brother appreciation tee • sibling humor t-shirt • sarcastic brother shirt • emotional support badge tee for men • brotherhood graphic tee • gildan 5000 brother shirt • leoscorpioleo brother shirt

Field 1 — Short Description (Next to the Photo)

He's the one who roasted you all through childhood and then showed up first the day it actually mattered.

Zayn says what brothers rarely say out loud: a red Emotional Support Brother badge, worn like a team jersey.

For the brother who backs you without being asked — older, younger, or the one you chose.

Tough on the outside. Loyal to the bone.

Field 2 — Long Description (Description Tab)

Brothers don’t usually do the heart-to-heart talk — they do the late-night drive, the couch you can crash on, the “you good?” text that lands right on time.

That’s support too, just spoken in its own language, and it deserves more credit than a punch on the shoulder.

Reinforcing the people around you without needing a thank-you is the kind of strength that keeps a family standing.

The Badge He’d Never Ask For

A bold red medical-style badge frames two simple figures leaning shoulder to shoulder over a heartbeat line, with EMOTIONAL SUPPORT arched across the top and BROTHER stamped along the bottom.

It’s the shirt that gets an eye-roll in front of everyone and then gets worn every single weekend — right up until his friends start asking where theirs is.

Because the people who have your back never need an announcement.

The Perfect Gift for the Brother Who Always Shows Up

The moment he drops everything to help you move, fix your car, or just sit with you through a bad night without saying much — that’s the moment this shirt is for.

It’s right for the big brother who’s been your bodyguard since day one and the little brother who grew up into your best advice — perfect for his birthday, a graduation, or a sibling reunion.

Why You’ll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that says the thank-you he’d never let you say to his face.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the brother who always has your back deserves his own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“He’s the one who roasted you all through childhood and then showed up first the day it actually mattered.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the brother who teases you and then shows up when it counts.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Zayn says what brothers rarely say out loud: a red Emotional Support Brother badge, worn like a team jersey.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): loyalty worn like a team jersey.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the brother who backs you without being asked — older, younger, or the one you chose.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the brothers who back you unasked.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Tough on the outside. Loyal to the bone.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — loyalty is who he is.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Brothers don’t usually do the heart-to-heart talk — they do the late-night drive, the couch you can crash on, the “you good?” text that lands right on time. That’s support too, just spoken in its own language, and it deserves more credit than a punch on the shoulder. Reinforcing the people around you without needing a thank-you is the kind of strength that keeps a family standing.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): brotherly support in its own language, finally credited.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning shoulder to shoulder over a heartbeat line, with EMOTIONAL SUPPORT arched across the top and BROTHER stamped along the bottom. It’s the shirt that gets an eye-roll in front of everyone and then gets worn every single weekend — right up until his friends start asking where theirs is.”

Steak (the fact): badge graphic + BROTHER lettering, printed front.

Sizzle (what we sell): an eye-roll that becomes a weekend uniform — and spreads to his friends.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because the people who have your back never need an announcement.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Reinforce Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment he drops everything to help you move, fix your car, or just sit with you through a bad night without saying much — that’s the moment this shirt is for. It’s right for the big brother who’s been your bodyguard since day one and the little brother who grew up into your best advice — perfect for his birthday, a graduation, or a sibling reunion.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the brother who drops everything for you.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb