Ysanne

Product #00000000103 — Full Listing Report

Category: Live a Little More, Sunflower

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000103.1 Ysanne.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Ysanne

URL Slug: ysanne

Meta Description: You're Not Behind, You're Building sunflower tee — a patience-and-progress shirt for builders on their own timeline, on Gildan 5000. S–5XL.

Image Alt Text: Golden half-sunflower over YOU'RE NOT BEHIND YOU'RE BUILDING lettering in sunflower yellow on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

youre not behind shirt • youre building tee • your own timeline t-shirt • late bloomer gift • work in progress shirt • side hustle gift • small business owner tee • comparison detox shirt • building something sunflower top • patience and progress tee • founder motivation gift • gildan 5000 not behind shirt • leoscorpioleo building shirt

Field 1 — Short Description (Next to the Photo)

You scrolled past another engagement, another promotion, another house — and that old voice whispered that you're running late on life.

Ysanne answers with a golden sunflower and a better way to read your own timeline: You're not behind — you're building.

For the late bloomer, the side-hustler, the one laying bricks in the quiet while everybody else posts the highlight reel.

Not late. Under construction.

Field 2 — Long Description (Description Tab)

Comparison has a way of making every slow season look like failure.

But the strongest things in the world are built slowly — foundations first, out of sight, long before anyone claps.

Focus on your own blueprint, and the timeline that looked behind turns out to be exactly on schedule.

A Sunflower That Blooms on Its Own Schedule

A half-bloom sunflower in warm golden yellow opens over a deep brown center, with YOU'RE NOT BEHIND lettered in sunflower-yellow capitals and YOU'RE BUILDING in tall bold letters on the line beneath it.

It's the shirt that makes a slow season feel like a construction site instead of a dead end — and with thirty-two affirmations in the Sunflower series, every builder you know can wear their own.

Because a focused builder is never late — just early to what's coming.

The Perfect Gift for the One Still Building

The moment your friend locks up after another late night working on the dream nobody else can see yet — that's the moment this shirt was made for.

It's right for the forty-year-old college student finishing a degree one class at a time and the new founder with a day job and a business plan — perfect for a launch-day gift, a degree-milestone present, a new-business send-off, or a reminder for anyone stuck in the comparison trap.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A golden sunflower and a progress affirmation that puts the build front and center, and it pairs perfectly with the other thirty-one designs in the Sunflower series.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: everyone is building something, on their own timeline.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"You scrolled past another engagement, another promotion, another house — and that old voice whispered that you're running late on life."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the scroll that whispers they're running late on life.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Ysanne answers with a golden sunflower and a better way to read your own timeline: You're not behind — you're building."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): a better way to read the timeline — building, worn out loud.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the late bloomer, the side-hustler, the one laying bricks in the quiet while everybody else posts the highlight reel."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the late bloomers laying bricks in the quiet.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Not late. Under construction."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — not late, under construction.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Comparison has a way of making every slow season look like failure. But the strongest things in the world are built slowly — foundations first, out of sight, long before anyone claps. Focus on your own blueprint, and the timeline that looked behind turns out to be exactly on schedule."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the strongest things are built slowly, foundations first.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A half-bloom sunflower in warm golden yellow opens over a deep brown center, with YOU'RE NOT BEHIND lettered in sunflower-yellow capitals and YOU'RE BUILDING in tall bold letters on the line beneath it. It's the shirt that makes a slow season feel like a construction site instead of a dead end — and with thirty-two affirmations in the Sunflower series, every builder you know can wear their own."

Steak (the fact): half-sunflower + YOU'RE NOT BEHIND YOU'RE BUILDING lettering, printed front.

Sizzle (what we sell): a slow season as a construction site — and one for every builder they know.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because a focused builder is never late — just early to what's coming."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Focus.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment your friend locks up after another late night working on the dream nobody else can see yet — that's the moment this shirt was made for. It's right for the forty-year-old college student finishing a degree one class at a time and the new founder with a day job and a business plan — perfect for a launch-day gift, a degree-milestone present, a new-business send-off, or a reminder for anyone stuck in the comparison trap."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): locking up after another late night on the unseen dream.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb