Yarael

Product #00000000077 — Full Listing Report

Category: Emotional Support

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000077.1 Yarael.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Yarael

URL Slug: yarael

Meta Description: Emotional Support Homie tee — a funny red badge shirt for best friends, ride-or-dies and the whole crew, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Homie badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support homie shirt • funny best friend t-shirt • gift for my homie • best friend birthday gift • ride or die shirt • friendship gift for him • matching friend group tees • bestie humor tee • gift for guy best friend • brotherhood shirt • thank you gift for a friend • gildan 5000 homie shirt • leoscorpioleo homie shirt

Field 1 — Short Description (Next to the Photo)

He answered on the first ring at 2 a.m., showed up with a truck on moving day, and never once asked for gas money.

Yarael makes it official: a red Emotional Support Homie badge for the friend who’s always one text away.

For the homie who hypes your wins, roasts your bad ideas, and still has your back when it counts.

Day one. Every day.

Field 2 — Long Description (Description Tab)

Everybody has a lot of contacts in their phone, but only a few people they'd actually call from the side of the road.

That one friend who just shows up is rarer, and worth more, than anything money can buy.

Being that person for someone is a kind of loyalty worth celebrating out loud.

A Badge for Your Ride-or-Die

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and HOMIE stamped along the bottom.

It's the shirt that starts a group-chat debate about who deserves it most — and ends with the whole crew ordering matching ones.

Because the friends who show up are the ones who make life worth living.

The Perfect Gift for the Friend Who Always Shows Up

The moment your homie walks in with food and no questions asked on the worst day of your year — that's the moment this shirt was made for.

It's right for the best friend since grade school and the new friend who already feels like family — perfect for a birthday, a thank-you for moving-day muscle, a friendship anniversary, or a just-because gift that says you see them.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes the friendship official, and pairs perfectly with the matching PASSENGER PRINCESS tee.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the friends who always show up deserve a badge of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"He answered on the first ring at 2 a.m., showed up with a truck on moving day, and never once asked for gas money."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the friend who answers at 2 a.m. and brings the truck.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Yarael makes it official: a red Emotional Support Homie badge for the friend who's always one text away."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): an official title for the friend who's one text away.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the homie who hypes your wins, roasts your bad ideas, and still has your back when it counts."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the crew that hypes, roasts, and has your back.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Day one. Every day."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — day one, every day.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everybody has a lot of contacts in their phone, but only a few people they'd actually call from the side of the road. That one friend who just shows up is rarer, and worth more, than anything money can buy. Being that person for someone is a kind of loyalty worth celebrating out loud."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the rare friend you'd call from the side of the road.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and HOMIE stamped along the bottom. It's the shirt that starts a group-chat debate about who deserves it most — and ends with the whole crew ordering matching ones."

Steak (the fact): badge graphic + HOMIE lettering, printed front.

Sizzle (what we sell): the group-chat debate — and the whole crew ordering matching ones.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because the friends who show up are the ones who make life worth living."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment your homie walks in with food and no questions asked on the worst day of your year — that's the moment this shirt was made for. It's right for the best friend since grade school and the new friend who already feels like family — perfect for a birthday, a thank-you for moving-day muscle, a friendship anniversary, or a just-because gift that says you see them."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the homie walking in with food on your worst day.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb