Winter

Product #00000000075 — Full Listing Report

Category: Emotional Support

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000075.1 Winter.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Winter

URL Slug: winter

Meta Description: Emotional Support Hairstylist tee — a funny red badge shirt for stylists, salon teams and beauty school grads, on Gildan 5000. S–5XL.

Image Alt Text: Red-and-white Emotional Support Hairstylist badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support hairstylist shirt • funny hairstylist t-shirt • hairstylist gift • hair stylist appreciation gift • cosmetology graduation gift • salon team shirt • hairdresser humor tee • gift for my hairdresser • beauty school grad tee • salon owner gift • hair salon staff shirt • gildan 5000 hairstylist shirt • leoscorpioleo hairstylist shirt

Field 1 — Short Description (Next to the Photo)

Your client sat down for a trim and stood up having told you about the breakup, the new job, and the dog's surgery.

Winter makes it official: a red Emotional Support Hairstylist badge for the chair that doubles as the best therapy in town.

For the stylist who remembers every client's formula, every kid's name, and exactly how they take their coffee.

Good hair. Better listener.

Field 2 — Long Description (Description Tab)

People think they book an appointment for a cut and color.

What they really get is an hour with someone who listens better than anyone else in their week.

Making people feel seen in the mirror is a gift, and it's worth wearing proudly.

A Badge for the Best Listener in the Salon

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and HAIRSTYLIST stamped along the bottom.

It's the shirt clients compliment from the chair — and has every stylist at the next station asking where you got it.

Because making someone feel beautiful is one of the purest ways to create joy.

The Perfect Gift for the Stylist Who Knows Everyone's Story

The moment a stylist spins the chair around and watches a client light up at their own reflection — that's the moment this shirt was made for.

It's right for the salon owner who turned one chair into a community and the newly licensed stylist booking their first regulars — perfect for a cosmetology graduation, a salon team shirt, a booth-rental celebration, or a thank-you from a loyal client.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes the salon's best-kept secret official, and pairs perfectly with the rest of the Emotional Support crew.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the people who listen behind the chair deserve a badge of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"Your client sat down for a trim and stood up having told you about the breakup, the new job, and the dog's surgery."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the client who tells their stylist everything.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Winter makes it official: a red Emotional Support Hairstylist badge for the chair that doubles as the best therapy in town."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): an official title for the chair that doubles as therapy.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the stylist who remembers every client's formula, every kid's name, and exactly how they take their coffee."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the stylists who remember every formula and every name.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Good hair. Better listener."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — good hair, better listener.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"People think they book an appointment for a cut and color. What they really get is an hour with someone who listens better than anyone else in their week. Making people feel seen in the mirror is a gift, and it's worth wearing proudly."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): being the person who makes someone feel seen.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and HAIRSTYLIST stamped along the bottom. It's the shirt clients compliment from the chair — and has every stylist at the next station asking where you got it."

Steak (the fact): badge graphic + HAIRSTYLIST lettering, printed front.

Sizzle (what we sell): the compliment from the chair — and the next station wanting one.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because making someone feel beautiful is one of the purest ways to create joy."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment a stylist spins the chair around and watches a client light up at their own reflection — that's the moment this shirt was made for. It's right for the salon owner who turned one chair into a community and the newly licensed stylist booking their first regulars — perfect for a cosmetology graduation, a salon team shirt, a booth-rental celebration, or a thank-you from a loyal client."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the client lighting up at their reflection.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb