

William

Product #00000000023 — Full Listing Report

Category: WitchEver

Printify Listing: <https://printify.com/app/product-details/6a67a370fc00863d050377c2>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard



Design: 00000000023.2 William.svg · the version printed on white shirts

SEO & Metadata

Printify Title: William

URL Slug: william

Meta Description (103 chars): William Tee — 'Witch, please. I brew tea.' cauldron graphic, cottagecore witchy t-shirt. Unisex, S-5XL.

Image Alt Text: Sand Gildan 5000 unisex t-shirt with a hand-lettered cauldron graphic and the words 'Witch, please. I brew tea.' printed on the chest and a matching small mark on the right sleeve

Thirteen Tags:

witch please i brew tea shirt · cottagecore witch tee · witchy tea lover shirt · funny tea drinker gift · cauldron graphic t-shirt · pastel witch aesthetic tee · hand-lettered witchy shirt · gift for tea drinkers · cozy witchcore t-shirt · metaphysical shop tee · sarcastic witch shirt · tea witch unisex tee · LeoScorpioLeo WitchEver

Field 1 — Short Description (Next to the Photo)

The kettle's always on, the tarot deck's within reach, and you've long since stopped apologizing for either.

This tee says it before anyone has to ask — you're not casting a spell, you're just steeping one, thank you very much.

For the witchy one, the tea hoarder, the friend whose ‘five more minutes’ always means one more cup. No cauldron required. Just water, and a little attitude.

Field 2 — Long Description (Description Tab)

Everyone wants to seem mysterious until it's time to actually do the work — light a candle, matches, mood, done. Real magic looks a lot less like smoke and a lot more like a full kettle and the nerve to say no to whoever's draining you today. William is for the one who figured out that the most powerful spell in the house is a closed door and a proper cup of tea.

The Cauldron Knows

A hand-lettered cauldron simmers front and center under the line that says the quiet part out loud: Witch, please. I brew tea. It's the shirt that gets a laugh at the coven meeting and a ‘wait, where'd you get that’ literally everywhere else.

Because the ritual that actually works is the one you keep.

The Perfect Gift for Someone Who's Already Got the Energy Handled

There's a specific kind of person who's traded chaos for candlelight and actually stuck with it — that's the moment William earns its spot in the closet. She's for the friend who reads tarot before her first cup and the one who calls her tea collection a ‘personality,’ not a hobby. Birthdays, Solstice, Halloween, or any day that calls for a little extra hex appeal — she pairs easily with anything witchy already in the wardrobe.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — The design speaks before you do: witchy, warm, and built to start conversations at book club or the coven.
- Gift-Ready — Right for birthdays, Solstice, Halloween, or any day that calls for a little extra hex appeal.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original WitchEver artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"The kettle's always on, the tarot deck's within reach, and you've long since stopped apologizing for either."

Steak (the fact): a witchy tea-lover in-joke.

Sizzle (what we sell): the identity of someone who's traded chaos for ritual — the person who's got it handled.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"This tee says it before anyone has to ask — you're not casting a spell, you're just steeping one, thank you very much."

Steak (the fact): the printed cauldron + 'Witch, please. I brew tea.' line on cotton.

Sizzle (what we sell): the shirt as a lightly-worn identity claim — funny, but not kidding.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the witchy one, the tea hoarder, the friend whose 'five more minutes' always means one more cup."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the witchy, tea-devoted crowd.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"No cauldron required. Just water, and a little attitude."

Steak (the fact): "Add to cart."

Sizzle (what we sell): certainty — you already know exactly who you are.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone wants to seem mysterious until it's time to actually do the work — light a candle, matches, mood, done. Real magic looks a lot less like smoke and a lot more like a full kettle and the nerve to say no to whoever's draining you today. William is for the one who figured out that the most powerful spell in the house is a closed door and a proper cup of tea."

Steak (the fact): a novelty graphic tee.

Sizzle (what we sell): the ache to seem in-control, answered by ritual instead of performance.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"The Cauldron Knows / A hand-lettered cauldron simmers front and center under the line that says the quiet part out loud: Witch, please. I brew tea. It's the shirt that gets a laugh at the coven meeting and a 'wait, where'd you get that' literally everywhere else."

Steak (the fact): cauldron graphic + hand-lettered line, single ink color.

Sizzle (what we sell): the shirt that earns a laugh and a follow-up question.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because the ritual that actually works is the one you keep."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Reinforce Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a specific kind of person who's traded chaos for candlelight and actually stuck with it — that's the moment William earns its spot in the closet. She's for the friend who reads tarot before her first cup and the one who calls her tea collection a 'personality,' not a hobby. Birthdays, Solstice, Halloween, or any day that calls for a little extra hex appeal — she pairs easily with anything witchy already in the wardrobe."

Steak (the fact): a giftable, seasonal-friendly shirt.

Sizzle (what we sell): recognizing someone who's built a ritual that actually sticks.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never ..."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb