

Whitney

Product #00000000049 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6aa4703c07ade6e3fa0276e0>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000049.1 Whitney.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Whitney

URL Slug: whitney

Meta Description: Emotional Support Mom tee — a funny, heartfelt badge gift for the mom who never clocks out, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Mom badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support mom shirt • funny mom gift tee • mom birthday shirt • gift for mom from kids • mothers day shirt funny • mom appreciation tee • supportive mom t-shirt • gildan 5000 mom shirt • new mom gift shirt • sarcastic mom tee • leoscarioleo mom shirt • mom life graphic tee • emotional support badge shirt

Field 1 — Short Description (Next to the Photo)

She's had a hand on somebody's forehead, a fridge full of snacks, and an open ear since roughly 6am.

Whitney makes it official: the red Emotional Support Mom badge for the woman running triage on everyone's day before her coffee's even cold.

For the mom who's the calm center of every school run, meltdown, and midnight worry.

Nobody hands out medals for this. Consider this the medal.

Field 2 — Long Description (Description Tab)

Somewhere between the school pickup line and the 2am fever check, “mom” turned into a round-the-clock emotional support position with zero days off.

There's no training manual, no shift change, and somehow she still shows up steady every single time.

That steadiness isn't just what she does — it's who she is, and it deserves to be seen, not just assumed.

The Badge Every Mom Has Earned

A bold red medical-style emblem — two figures leaning together over a small heartbeat line — rings the word MOM like an actual certification, because honestly, it should be one.

It's the shirt that gets pointed at and laughed about at every school pickup, because every mom in earshot already knows exactly which shift she's on.

Because holding a family together, quietly and every day, is its own kind of strength.

The Perfect Gift for the Mom Who Never Clocks Out

The moment she talks someone off the ledge over a scraped knee or a rough day at school, without even blinking — that's the moment this shirt was made for.

It's right for the mom running the whole household and the new mom just finding her rhythm — perfect for Mother's Day, a birthday, or any day that calls for a little recognition.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that finally gives her round-the-clock job an actual title.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the mom holding it all together deserves her own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“She's had a hand on somebody's forehead, a fridge full of snacks, and an open ear since roughly 6am.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the round-the-clock, unpaid shift of being someone's mom.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Whitney makes it official: the red Emotional Support Mom badge for the woman running triage on everyone's day before her coffee's even cold.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an every-day job, finally stamped with an actual title.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the mom who's the calm center of every school run, meltdown, and midnight worry.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the moms who are the calm center of the house.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Nobody hands out medals for this. Consider this the medal.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty that this job deserves a medal.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Somewhere between the school pickup line and the 2am fever check, “mom” turned into a round-the-clock emotional support position with zero days off. There's no training manual, no shift change, and somehow she still shows up steady every single time. That steadiness isn't just what she does — it's who she is, and it deserves to be seen, not just assumed.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): a role with no shift change and no training manual, worn with pride.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style emblem — two figures leaning together over a small heartbeat line — rings the word MOM like an actual certification, because honestly, it should be one. It's the shirt that gets pointed at and laughed about at every school pickup, because every mom in earshot already knows exactly which shift she's on.”

Steak (the fact): badge graphic + MOM lettering, printed front.

Sizzle (what we sell): a design every mom in earshot immediately recognizes.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because holding a family together, quietly and every day, is its own kind of strength.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment she talks someone off the ledge over a scraped knee or a rough day at school, without even blinking — that's the moment this shirt was made for. It's right for the mom running the whole household and the new mom just finding her rhythm — perfect for Mother's Day, a birthday, or any day that calls for a little recognition.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the mom who never clocks out.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb