Vitiate

Product #00000000074 — Full Listing Report

Category: Emotional Support

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000074.1 Vitiate.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Vitiate

URL Slug: vitiate

Meta Description: Emotional Support Nurse tee — a funny red badge shirt for RNs, new grads and night-shift heroes, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Nurse badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support nurse shirt • funny nurse t-shirt • nurse appreciation gift • new grad nurse gift • nursing school graduation gift • rn shirt for nurses • er nurse humor tee • icu nurse gift • nurses week shirt • cna appreciation gift • night shift nurse tee • gildan 5000 nurse shirt • leoscorpioleo nurse shirt

Field 1 — Short Description (Next to the Photo)

Twelve hours, three call lights at once, and a lunch you ate standing up in the med room.

Vitiate makes it official: a red Emotional Support Nurse badge for the person who keeps every patient — and every coworker — going.

For the nurse who charts like a machine, comforts like family, and still covers the new grad's break.

Scrubs on. Heart in.

Field 2 — Long Description (Description Tab)

Everybody thanks the doctor on the way out, but it was the nurse who sat with them at 3 a.m.

Nurses are the heartbeat of every unit, the ones who notice what the monitors miss.

Giving that much care, shift after shift, takes a strength worth being proud of out loud.

A Badge for the Heartbeat of the Unit

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and NURSE stamped along the bottom — right down to the small caduceus marks on each side.

It's the shirt that gets passed around the break room on the next shift — and has the CNAs and the charge nurse asking for their own.

Because every shift you show up for others, you're allowed to show up for yourself.

The Perfect Gift for the Nurse Who Never Leaves Anyone Alone

The moment a nurse unclips their badge reel after a twelve-hour shift and sits in the car for one quiet minute before driving home — that's the moment this shirt was made for.

It's right for the veteran charge nurse who has trained half the floor and the new grad who just passed boards — perfect for a nurse appreciation gift, a nursing school graduation, a unit team shirt, or a thank-you from a grateful patient's family.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes the heart of the hospital official, and pairs perfectly with the rest of the Emotional Support crew.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the people who hold our hands on the worst days deserve a badge of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"Twelve hours, three call lights at once, and a lunch you ate standing up in the med room."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the nurse who eats standing up and keeps going.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Vitiate makes it official: a red Emotional Support Nurse badge for the person who keeps every patient — and every coworker — going."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): an official title for the person who keeps everyone going.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the nurse who charts like a machine, comforts like family, and still covers the new grad's break."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the nurses who chart, comfort, and cover breaks.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Scrubs on. Heart in."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — scrubs on, heart in.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everybody thanks the doctor on the way out, but it was the nurse who sat with them at 3 a.m. Nurses are the heartbeat of every unit, the ones who notice what the monitors miss. Giving that much care, shift after shift, takes a strength worth being proud of out loud."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the 3 a.m. care nobody else sees, finally honored.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and NURSE stamped along the bottom — right down to the small caduceus marks on each side. It's the shirt that gets passed around the break room on the next shift — and has the CNAs and the charge nurse asking for their own."

Steak (the fact): badge graphic + NURSE lettering, printed front.

Sizzle (what we sell): the break-room pass-around — and the whole unit wanting theirs.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because every shift you show up for others, you're allowed to show up for yourself."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment a nurse unclips their badge reel after a twelve-hour shift and sits in the car for one quiet minute before driving home — that's the moment this shirt was made for. It's right for the veteran charge nurse who has trained half the floor and the new grad who just passed boards — perfect for a nurse appreciation gift, a nursing school graduation, a unit team shirt, or a thank-you from a grateful patient's family."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the one quiet minute in the car after a twelve-hour shift.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb