

APPROVED 2026-07-27 by James — pushed live to WooCommerce (product #5237, /product/vikki/).

Vikki

Product #00000000022 — Full Listing Report

Category: Live a Little More, Japanese

Printify Listing: <https://printify.com/app/product-details/6a66d8eac3c08e3e3005f54b>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard (Section 2.8 Japanese Shirt Protocol)



Design: 00000000022.2 Vikki.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Vikki

URL Slug: vikki

Meta Description: Vikki Tee — 1,440 minutes, all yours, bilingual English/Japanese daily-reminder tee. Unisex, S–5XL.

Image Alt Text (white ink, dark colors): Black Gildan 5000 unisex t-shirt with white and red '1440' numerals and bilingual English/Japanese text on the chest.

Image Alt Text (blue ink, light colors): White Gildan 5000 unisex t-shirt with navy blue and red '1440' numerals and bilingual English/Japanese text on the chest.

Thirteen Tags:

1440 minutes japanese shirt · bilingual time management tee · own your day japanese tee · english japanese graphic shirt · daily reminder bilingual tee · self improvement gift shirt japanese · new year resolution bilingual shirt · goal getter japanese gift · motivational unisex tee bilingual · morning routine japanese shirt · graduation gift tee bilingual · minimalist typography shirt japanese · sibling to Ulysses shirt

Field 1 — Short Description (Next to the Photo, Bilingual)

Every morning hands you the same blank slate: 1,440 minutes, no more, no less, entirely yours to spend.

毎朝、同じ真っさらな一日が渡されます。1,440 分、多くも少なくもなく、すべてあなたのために使えるものです。

This tee puts that number where you'll see it first — a quiet daily contract that today belongs to you, not to whoever asks for it loudest.

この T シャツはその数字を一番目につく場所に置きます——今日という日は、一番声の大きい誰かのものではなく、あなたのものだという静かな日々の約束です。

For the early riser, the goal-setter, the one who treats "I don't have time" as an excuse they refuse to make.

早起きする人、目標を立てる人、「時間がない」を言い訳にしないと決めている人のために。

You don't find time. You own it.

時間は見つけるものではなく、自分のものにするものです。

Field 2 — Long Description (Description Tab, Bilingual)

Everyone says they don't have enough time — and everyone's looking at the wrong number. There are exactly 1,440 minutes in a day, every single day, no early bonus round and no overtime, which means the shortage was never the problem. Vikki is for the one who stopped waiting for more hours and started Owning the ones already sitting in the account.

誰もが「時間が足りない」と言いますが、見ている数字が違います。一日にはちょうど 1,440 分あり、それは毎日変わらず、ボーナスタイムも残業もありません。つまり、不足していたのは時間そのものではなかったのです。Vikki は、もっと多くの時間を待つのをやめて、すでに手元にある時間を「自分のものにすると決めた人のためのシャツです。

1,440 — Every Day's Starting Balance

1,440——毎日のスタート残高

Bold block numerals spell out 1,440 — the literal minute-count of a day — stacked over the line that turns arithmetic into an assignment: *How you fill it is up to you.* It's the shirt that gets read twice, and it stacks clean next to Amber or any other LeoScorpioLeo piece for a wardrobe built on the same mission.

太く力強い数字が 1,440——一日の分数そのもの——を表し、その下には計算を使命に変える一行が続きます:「どう満たすかはあなた次第」。二度見されるシャツであり、Amber や他の LeoScorpioLeo のアイテムとも自然に重ね着でき、同じミッションを共有するワードローブになります。

Own the day, or the day owns you.

一日を自分のものにするか、一日に支配されるか。

The Perfect Gift for Someone Building Their Best Day

最高の一日を築こうとしている人への、完璧な贈り物

The moment someone finally starts guarding their calendar like it's worth something — that's the moment Vikki earns its spot in the closet. She's for the friend starting a 5 a.m. routine who swears this time it sticks, and for the new grad learning that a day well spent beats a day merely survived. Birthday, New Year reset, graduation, or a just-because nudge — she pairs easily with any other LeoScorpioLeo design building a wardrobe that says something worth saying.

誰かが自分のカレンダーを本当に大切なものとして守り始めるその瞬間——それが Vikki がクローゼットに加わる瞬間です。朝 5 時からの習慣を「今度こそ続ける」と誓う友人のために、そして「充実した一日は、ただ生き延びた一日に勝つ」と学びつつある新卒者のために。誕生日、新年の目標、卒業祝い、あるいは理由のいらないちょっとした贈り物として——他の LeoScorpioLeo のデザインとも自然に組み合わせられ、意味のあるワードローブと一緒に築いていきます。

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

最初の一着からしっかりとした着心地——5.3 オンスのプリシュランクコットン、日常使いに耐えるクラシックな重さ。

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

タフに長持ち——衝・袖・裾のダブルニードル縫製で、何度洗ってもシャープな形をキープ。

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

クラシックフィット——どんな体型にも似合う、リラックスしたユニセックスシルエットで重ね着もしやすい設計。

Statement Piece — The design speaks before you do: clean, bold, and built to start conversations wherever you wear it.

ステートメントピース——言葉より先にデザインが語りかける、どこで着ても会話のきっかけになる、クリーンで力強い一枚。

Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.

ギフトに最適——誕生日、記念日、卒業祝いなど、その人らしさを思い出させたい日にぴったり。

Inclusive Sizing — Everybody can wear the mission — available S through 5XL.

インクルーシブサイズ——誰もがこのミッションを着られるように、S サイズから 5XL まで展開。

LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

LeoScorpioLeo デザイン——「見た目もよく。気分もよく。行いもよく。」というミッションに根ざしたオリジナルアートワーク。

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

5.3 オンスのプリシュランク 100%コットン(20 番手)——しっかりとした、へたらないクラシックな厚み。クラシックフィット、シームレスチューブラーボディ。縫い目のない 7/8 インチのリブ衝。衝と肩にテープ補強。袖と裾はダブルニードル仕上げ。中心のシワを防ぐクォーターターン裁断。かゆくないテアウェイラベル。生地 の 混 率 は カ ラ ー に よ り 異 な り ま す (ソ リ ッ ド カ ラ ー は 100% コ ッ ト ン、ス ポ ー ツ グ レ ー は 90/10、セ ー フ テ ィ カ ラ ー & 杉 カ ラ ー は 50/50)。す べ て O E K O - T E X 認 証 の 低 環 境 負 荷 染 料 を 使 用 。

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

LeoScorpioLeo デザイン——見た目もよく。気分もよく。行いもよく。それを次へ。

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted (English half shown; Japanese mirrors line-for-line), with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"Every morning hands you the same blank slate: 1,440 minutes, no more, no less, entirely yours to spend."

Steak (the fact): a clock/calendar fact — the day's fixed minute count.

Sizzle (what we sell): the day as unclaimed potential, entirely yours before anyone else touches it.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"This tee puts that number where you'll see it first — a quiet daily contract that today belongs to you, not to whoever asks for it loudest."

Steak (the fact): the printed number 1,440 on cotton.

Sizzle (what we sell): the shirt as a daily contract — a reminder of ownership, not a decoration.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the early riser, the goal-setter, the one who treats "I don't have time" as an excuse they refuse to make."

Steak (the fact): a unisex tee, S-5XL.

Sizzle (what we sell): belonging to people who've stopped accepting time-scarcity as an excuse.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"You don't find time. You own it."

Steak (the fact): "Add to cart."

Sizzle (what we sell): the identity claim at the buy button — ownership, not scarcity.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone says they don't have enough time — and everyone's looking at the wrong number. There are exactly 1,440 minutes in a day, every single day, no early bonus round and no overtime, which means the shortage was never the problem. Vikki is for the one who stopped waiting for more hours and started Owning the ones already sitting in the account."

Steak (the fact): the fixed, universal fact of 1,440 minutes in a day.

Sizzle (what we sell): the shared complaint about time, reframed as an ownership problem, not a supply problem — Own Yourself.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"1,440 — Every Day's Starting Balance / Bold block numerals spell out 1,440 — the literal minute-count of a day — stacked over the line that turns arithmetic into an assignment: How you fill it is up to you. It's the shirt that gets read twice, and it stacks clean next to Amber or any other LeoScorpioLeo piece for a wardrobe built on the same mission."

Steak (the fact): bold block numerals, one printed line of copy, single ink color per colorway, bilingual on-shirt treatment.

Sizzle (what we sell): math turned into a personal mandate — a design built to get a second look and a follow-up question.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Own the day, or the day owns you."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment someone finally starts guarding their calendar like it's worth something — that's the moment Vikki earns its spot in the closet. She's for the friend starting a 5 a.m. routine who swears this time it sticks, and for the new grad learning that a day well spent beats a day merely survived. Birthday, New Year reset, graduation, or a just-because nudge — she pairs easily with any other LeoScorpioLeo design building a wardrobe that says something worth saying."

Steak (the fact): a giftable, pairable shirt.

Sizzle (what we sell): recognizing someone who's just started taking their time seriously — and building a wardrobe.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy..."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

Translation Verification Checklist

[x] APPROVED 2026-07-27 — James approved the Japanese translation and authorized publishing.