

Veronica

Product #00000000048 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6aa46f614ad80a79de0b9c8c>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000048.1 Veronica.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Veronica

URL Slug: veronica

Meta Description: Emotional Support Wife tee — a funny, heartfelt badge gift for the wife who holds it together, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Wife badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support wife shirt • funny wife gift tee • wife birthday shirt • gift for wife from husband • mothers day shirt for wife • funny anniversary gift for wife • wife appreciation tee • gildan 5000 wife shirt • supportive wife t-shirt • new mom gift shirt • leoscarioleo wife shirt • sarcastic wife tee • emotional support badge shirt

Field 1 — Short Description (Next to the Photo)

She's the one who remembers everyone's birthday, softens every bad day, and somehow still has room to worry about you too.

Veronica names it plainly: a red Emotional Support Wife badge for the woman who's been running unpaid overtime on everyone's feelings, including her own.

For the wife who holds the whole house together and rarely gets asked how she's doing.

Somebody finally noticed. Wear the proof.

Field 2 — Long Description (Description Tab)

She keeps track of everyone's moods, appointments, and bad days before they even ask her to — and somewhere along the way “wife” turned into the household's unofficial emotional support department. Nobody trained her for it, nobody's thanked her enough for it, and she'd probably deny how much she carries if you asked.

But carrying people well isn't something to shrink from — it's a strength worth claiming out loud.

The Title, Finally Made Official

A warm red medical-badge graphic — two figures leaning on each other over a small heartbeat line — circles the word WIFE like the credential it's always deserved to be.

It's the kind of shirt that gets a knowing laugh from every woman in the room, because they've all been diagnosing themselves with the same condition for years.

Because holding everyone together is its own quiet kind of strength.

The Perfect Gift for the Wife Who Runs the Show

The moment she catches everyone's falling mood before it hits the floor, for the hundredth time this month — that's the moment this shirt earns its keep.

It's right for the wife who's the family's steady center and the mom still finding her footing — perfect for Mother's Day, an anniversary, or any ordinary day that deserves a little recognition.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that finally puts her role in the family in writing.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the wife who holds it all together deserves her own credential.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length,	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

in								
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“She’s the one who remembers everyone’s birthday, softens every bad day, and somehow still has room to worry about you too.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the invisible labor of holding a family’s feelings together.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Veronica names it plainly: a red Emotional Support Wife badge for the woman who’s been running unpaid overtime on everyone’s feelings, including her own.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): unpaid overtime, finally given a name and a title.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the wife who holds the whole house together and rarely gets asked how she’s doing.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the wives who run the emotional center of the home.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Somebody finally noticed. Wear the proof.”

Steak (the fact): Add to cart.

Sizzle (what we sell): the certainty of finally being noticed.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“She keeps track of everyone’s moods, appointments, and bad days before they even ask her to — and somewhere along the way “wife” turned into the household’s unofficial emotional support department. Nobody trained her for it, nobody’s thanked her enough for it, and she’d probably deny how much she carries if you asked. But carrying people well isn’t something to shrink from — it’s a strength worth claiming out loud.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the unclaimed, unpaid role of household emotional support.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A warm red medical-badge graphic — two figures leaning on each other over a small heartbeat line — circles the word WIFE like the credential it’s always deserved to be. It’s the kind of shirt that gets a knowing laugh from every woman in the room, because they’ve all been diagnosing themselves with the same condition for years.”

Steak (the fact): badge graphic + WIFE lettering, printed front.

Sizzle (what we sell): a design that earns a knowing laugh, not just a glance.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because holding everyone together is its own quiet kind of strength.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment she catches everyone’s falling mood before it hits the floor, for the hundredth time this month — that’s the moment this shirt earns its keep. It’s right for the wife who’s the family’s steady center and the mom still finding her footing — perfect for Mother’s Day, an anniversary, or any ordinary day that deserves a little recognition.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the wife who holds it all together.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb