

Uri

Product #00000000047 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6aa462343d298e1c41030dca>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000047.1 Uri.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Uri

URL Slug: uri

Meta Description: Emotional Support Husband tee — a funny, heartfelt badge gift for the steady husband, on soft Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Husband badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support husband shirt • funny husband gift tee • husband birthday shirt • gift for husband from wife • fathers day shirt for husband • funny anniversary gift shirt • husband appreciation tee • gildan 5000 husband shirt • supportive husband t-shirt • new dad gift shirt • leoscorpioleo husband shirt • sarcastic husband tee • emotional support badge shirt

Field 1 — Short Description (Next to the Photo)

He's the one who shows up first and leaves last — the steady hand nobody has to ask for twice.

Uri puts that exact truth on a shirt: the red Emotional Support Husband badge, worn like the quiet honor it actually is.

For the husband who's everyone's calm in the storm, starting with his own house.

Not a title he chased. One he earned.

Field 2 — Long Description (Description Tab)

Somewhere between fixing the leaky faucet and talking someone off the ledge at 2am, “husband” quietly became a full-time emotional support role nobody trained him for.

He never asked for a badge — he just kept showing up until showing up became the whole job description.

Being the steady one isn't a burden he carries, it's the man he chose to become — and that's worth wearing, not hiding.

The Badge He's Already Earned

A bold red medical-style emblem — two figures leaning together over a heartbeat line — rings the word HUSBAND like it's an actual certification, because at this point, it basically is.

It's the shirt that makes her laugh first and then quietly agree — because nobody in the house is arguing with the diagnosis.

Because showing up for the people you love, day after day, is its own kind of strength.

The Perfect Gift for the Husband Who Holds It Down

The moment he talks you off a ledge for the hundredth time and shrugs it off like it's nothing — that's the moment this shirt was made for.

It's right for the husband who's the family's emotional anchor and the new dad learning the job in real time — perfect for Father's Day, an anniversary, or any day he needs reminding he's seen.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that finally makes his role in the house official.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the husband who holds everyone together deserves recognition too.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length,	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

in								
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“He’s the one who shows up first and leaves last — the steady hand nobody has to ask for twice.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the quiet, unglamorous reality of being the one who shows up.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Uri puts that exact truth on a shirt: the red Emotional Support Husband badge, worn like the quiet honor it actually is.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): a role finally worn as an honor, not an assumption.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the husband who’s everyone’s calm in the storm, starting with his own house.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the husbands who anchor their households.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Not a title he chased. One he earned.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty that being earned, not chosen at random.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Somewhere between fixing the leaky faucet and talking someone off the ledge at 2am, “husband” quietly became a full-time emotional support role nobody trained him for. He never asked for a badge — he just kept showing up until showing up became the whole job description. Being the steady one isn't a burden he carries, it's the man he chose to become — and that's worth wearing, not hiding.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): an unpaid, untrained role — worn with pride instead of hidden.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style emblem — two figures leaning together over a heartbeat line — rings the word HUSBAND like it's an actual certification, because at this point, it basically is. It's the shirt that makes her laugh first and then quietly agree — because nobody in the house is arguing with the diagnosis.”

Steak (the fact): badge graphic + HUSBAND lettering, printed front.

Sizzle (what we sell): a design that turns a private joke into a shared laugh.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because showing up for the people you love, day after day, is its own kind of strength.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment he talks you off a ledge for the hundredth time and shrugs it off like it's nothing — that's the moment this shirt was made for. It's right for the husband who's the family's emotional anchor and the new dad learning the job in real time — perfect for Father's Day, an anniversary, or any day he needs reminding he's seen.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the husband who holds the house together.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb