

Ulysses

Product #00000000021 — Full Listing Report

Category: Live a Little More

Printify Listing: <https://printify.com/app/product-details/6a66ca2eedb4b66c5205cf94>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard



Design: 00000000021.2 Ulysses.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Ulysses

URL Slug: ulysses

Meta Description: Ulysses tee: 1,440 minutes, all yours. A daily reminder to own your time, on soft unisex cotton. S-5XL.

Image Alt Text (white ink, dark colors): Black Gildan 5000 unisex t-shirt with white and red '1440. How you fill it is up to you.' text printed on the chest.

Image Alt Text (blue ink, light colors): White Gildan 5000 unisex t-shirt with navy blue and red '1440. How you fill it is up to you.' text printed on the chest.

Thirteen Tags:

1440 minutes shirt · time management tee · own your day shirt · productivity graphic tee · self improvement gift shirt · daily reminder t-shirt · new year resolution shirt · goal getter gift · motivational unisex tee · morning routine shirt · graduation gift tee · minimalist typography shirt · leoscorpioleo tee

Field 1 — Short Description (Next to the Photo)

Every morning hands you the same blank slate: 1,440 minutes, no more, no less, entirely yours to spend.

This tee puts that number where you'll see it first — a quiet daily contract that today belongs to you, not to whoever asks for it loudest.

For the early riser, the goal-setter, the one who treats "I don't have time" as an excuse they refuse to make.

You don't find time. You own it.

Field 2 — Long Description (Description Tab)

Everyone says they don't have enough time — and everyone's looking at the wrong number. There are exactly 1,440 minutes in a day, every single day, no early bonus round and no overtime, which means the

shortage was never the problem. Ulysses is for the one who stopped waiting for more hours and started Owning the ones already sitting in the account.

1,440 — Every Day's Starting Balance

Bold block numerals spell out 1,440 — the literal minute-count of a day — stacked over the line that turns arithmetic into an assignment: *How you fill it is up to you*. It's the shirt that gets read twice, and it stacks clean next to Amber or any other LeoScorpioLeo piece for a wardrobe built on the same mission.

Own the day, or the day owns you.

The Perfect Gift for Someone Building Their Best Day

The moment someone finally starts guarding their calendar like it's worth something — that's the moment Ulysses earns its spot in the closet. She's for the friend starting a 5 a.m. routine who swears this time it sticks, and for the new grad learning that a day well spent beats a day merely survived. Birthday, New Year reset, graduation, or a just-because nudge — she pairs easily with any other LeoScorpioLeo design building a wardrobe that says something worth saying.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — The design speaks before you do: clean, bold, and built to start conversations wherever you wear it.

Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.

Inclusive Sizing — Everybody can wear the mission — available S through 5XL.

LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0

Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
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Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"Every morning hands you the same blank slate: 1,440 minutes, no more, no less, entirely yours to spend."

Steak (the fact): a clock/calendar fact — the day's fixed minute count.

Sizzle (what we sell): the day as unclaimed potential, entirely yours before anyone else touches it.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"This tee puts that number where you'll see it first — a quiet daily contract that today belongs to you, not to whoever asks for it loudest."

Steak (the fact): the printed number 1,440 on cotton.

Sizzle (what we sell): the shirt as a daily contract — a reminder of ownership, not a decoration.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the early riser, the goal-setter, the one who treats "I don't have time" as an excuse they refuse to make."

Steak (the fact): a unisex tee, S-5XL.

Sizzle (what we sell): belonging to people who've stopped accepting time-scarcity as an excuse.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"You don't find time. You own it."

Steak (the fact): "Add to cart."

Sizzle (what we sell): the identity claim at the buy button — ownership, not scarcity.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone says they don't have enough time — and everyone's looking at the wrong number. There are exactly 1,440 minutes in a day, every single day, no early bonus round and no overtime, which means the

shortage was never the problem. Ulysses is for the one who stopped waiting for more hours and started Owning the ones already sitting in the account."

Steak (the fact): the fixed, universal fact of 1,440 minutes in a day.

Sizzle (what we sell): the shared complaint about time, reframed as an ownership problem, not a supply problem — Own Yourself.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"1,440 — Every Day's Starting Balance / Bold block numerals spell out 1,440 — the literal minute-count of a day — stacked over the line that turns arithmetic into an assignment: How you fill it is up to you. It's the shirt that gets read twice, and it stacks clean next to Amber or any other LeoScorpioLeo piece for a wardrobe built on the same mission."

Steak (the fact): bold block numerals, one printed line of copy, single ink color per colorway.

Sizzle (what we sell): math turned into a personal mandate — a design built to get a second look and a follow-up question.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Own the day, or the day owns you."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment someone finally starts guarding their calendar like it's worth something — that's the moment Ulysses earns its spot in the closet. She's for the friend starting a 5 a.m. routine who swears this time it sticks, and for the new grad learning that a day well spent beats a day merely survived. Birthday, New Year reset, graduation, or a just-because nudge — she pairs easily with any other LeoScorpioLeo design building a wardrobe that says something worth saying."

Steak (the fact): a giftable, pairable shirt.

Sizzle (what we sell): recognizing someone who's just started taking their time seriously — and building a wardrobe.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb