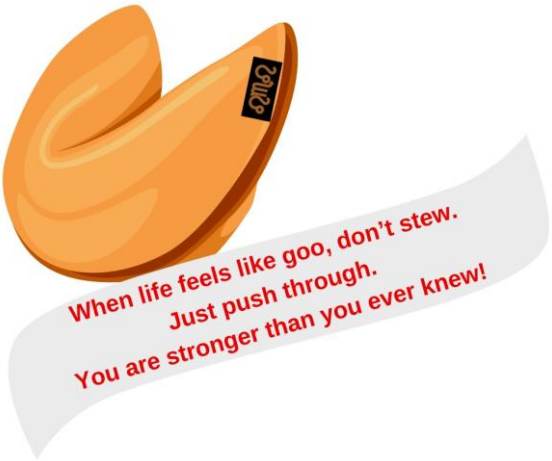
Treston

Product #00000000124 — Full Listing Report

Category: Live a Little More, Fortune Cookie

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.6 — The Unified Standard



Design: 00000000124.1 Treston.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Treston

URL Slug: treston

Meta Description: When Life Feels Like Goo fortune cookie tee — a push-through rhyme for sticky seasons and hidden strength, on Gildan 5000. S–5XL.

Image Alt Text: Golden fortune cookie with a curling white fortune slip reading “When life feels like goo, don’t stew. Just push through. You are stronger than you ever knew!” in red on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

when life feels like goo shirt • dont stew push through tee • stronger than you knew t-shirt • push through gift • tough times rhyme shirt • sticky situation tee • you got this present • inner strength fortune top • resilience gift • funny encouragement shirt • rough week pick me up tee • gildan 5000 push through shirt • leoscorpioleo dont stew shirt

Field 1 — Short Description (Next to the Photo)

Some weeks feel like wading through syrup — every step slow, sticky, and twice as hard as it should be.

Treston answers with a cracked-open fortune cookie and a no-nonsense fortune: don’t stew, just push through — you are stronger than you ever knew.

For the one who keeps moving even when the ground feels like goo.

Don’t stew. Push through.

Field 2 — Long Description (Description Tab)

Stewing feels like doing something, but it only keeps you stuck in the same spot.

Replaying it, rehearsing it, waiting for it to feel easier.

Strength usually shows up the moment you take the next sticky step anyway.

A Fortune Cookie for the Sticky Seasons

A golden-orange fortune cookie cracks open and its white paper fortune curls out beneath it, printed in bold red: "When life feels like goo, don't stew. Just push through. You are stronger than you ever knew!"

It's a playful rhyme with a serious message about the strength you haven't met yet — and with twenty-five fortunes in the Fortune Cookie series, everyone gets a fortune of their own.

Because you only find out how strong you are by pushing through.

The Perfect Gift for the One Stuck in the Goo

The moment your friend texts "this week is SO much," or your partner drags in after a double shift and still asks how your day was — that's the moment this shirt was made for.

It's right for the overworked parent, the student in finals week, and the friend wading through a messy season — perfect for an encouragement gift, a survived-the-week reward, a care-package surprise, or a birthday for the toughest person you know.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A cracked-open fortune cookie and a push-through rhyme for the sticky seasons, and it pairs perfectly with the other twenty-four designs in the Fortune Cookie series.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: you're stronger than the mess you're standing in.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length,	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

in								
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"Some weeks feel like wading through syrup — every step slow, sticky, and twice as hard as it should be."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): relief when every step feels slow and sticky.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Treston answers with a cracked-open fortune cookie and a no-nonsense fortune: don't stew, just push through — you are stronger than you ever knew."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): a no-nonsense fortune, worn out loud.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the one who keeps moving even when the ground feels like goo."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the people who keep moving.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Don't stew. Push through."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — don't stew, push through.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Stewing feels like doing something, but it only keeps you stuck in the same spot. Replaying it, rehearsing it, waiting for it to feel easier. Strength usually shows up the moment you take the next sticky step anyway."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the truth that stewing keeps you stuck.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A golden-orange fortune cookie cracks open and its white paper fortune curls out beneath it, printed in bold red: "When life feels like goo, don't stew. Just push through. You are stronger than you ever knew!" It's a playful rhyme with a serious message about the strength you haven't met yet — and with twenty-five fortunes in the Fortune Cookie series, everyone gets a fortune of their own."

Steak (the fact): fortune cookie + red-lettered fortune slip, printed front.

Sizzle (what we sell): a playful rhyme with a serious message — and a fortune for everyone.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because you only find out how strong you are by pushing through."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment your friend texts "this week is SO much," or your partner drags in after a double shift and still asks how your day was — that's the moment this shirt was made for. It's right for the overworked parent, the student in finals week, and the friend wading through a messy season — perfect for an encouragement gift, a survived-the-week reward, a care-package surprise, or a birthday for the toughest person you know."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the "this week is SO much" text, the double shift survived.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb