Travis

Product #00000000098 — Full Listing Report

Category: Live a Little More, Sunflower

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000098.1 Travis.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Travis

URL Slug: travis

Meta Description: Breathe. Just Breathe. sunflower tee — a calm-down reminder shirt for anxious days and stressful seasons, on Gildan 5000. S–5XL.

Image Alt Text: Golden half-sunflower over BREATHE. JUST BREATHE. lettering in sunflower yellow on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

just breathe shirt • breathe sunflower tee • anxiety relief t-shirt • calm down reminder shirt • mental health awareness tee • stress relief gift • yoga sunflower shirt • mindfulness tee • panic attack support gift • slow down sunflower top • deep breath reminder shirt • gildan 5000 just breathe shirt • leoscorpioleo just breathe shirt

Field 1 — Short Description (Next to the Photo)

Your chest is tight, your thoughts are racing ten steps ahead, and you just realized you've been holding your breath for an hour.

Travis answers with a golden sunflower and the simplest instruction in the world: Breathe. Just breathe.

For the overthinker, the worrier, the one who carries everybody's stress and forgets to exhale their own.

Slow inhale. Steady heart.

Field 2 — Long Description (Description Tab)

Busy seasons have a way of making us forget the one thing our body does on its own.

But the fastest way through the storm isn't to think harder — it's to slow down long enough to take one full breath.

Your body and your peace of mind are connected, and taking care of one is how you take care of the other.

A Sunflower That Reminds You to Exhale

A half-bloom sunflower in warm golden yellow rests over a deep brown center, with BREATHE. JUST BREATHE. set in a single calm line of sunflower-yellow capitals beneath it.

It's the shirt that gets a stranger in the checkout line to take a breath along with you — and with thirty-two affirmations in the Sunflower series, every worrier you love can have a reminder of their own.

Because a mind can only be as steady as the body that carries it.

The Perfect Gift for the One Who Forgets to Exhale

The moment your friend's shoulders finally drop, their eyes close, and that long breath out says the worst of it is over — that's the moment this shirt was made for.

It's right for the ER nurse coming off a double shift and the college student in the middle of finals week — perfect for a self-care package, a yoga-class gift, a mental-health check-in, or a just-because hug in shirt form.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A golden sunflower and a calming affirmation that puts the breath front and center, and it pairs perfectly with the other thirty-one designs in the Sunflower series.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: peace starts with one full breath.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0

(from center back), in								
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions
Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information
EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)
Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene
"Your chest is tight, your thoughts are racing ten steps ahead, and you just realized you've been holding your breath for an hour."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the held breath and racing thoughts of a hard hour.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply
"Travis answers with a golden sunflower and the simplest instruction in the world: Breathe. Just breathe."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): the simplest instruction — calm, worn out loud.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer
"For the overthinker, the worrier, the one who carries everybody's stress and forgets to exhale their own."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the worriers who forget their own exhale.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close
"Slow inhale. Steady heart."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — slow inhale, steady heart.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Busy seasons have a way of making us forget the one thing our body does on its own. But the fastest way through the storm isn't to think harder — it's to slow down long enough to take one full breath. Your body and your peace of mind are connected, and taking care of one is how you take care of the other."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): body and peace of mind, cared for together.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A half-bloom sunflower in warm golden yellow rests over a deep brown center, with BREATHE. JUST BREATHE. set in a single calm line of sunflower-yellow capitals beneath it. It's the shirt that gets a stranger in the checkout line to take a breath along with you — and with thirty-two affirmations in the Sunflower series, every worrier you love can have a reminder of their own."

Steak (the fact): half-sunflower + BREATHE. JUST BREATHE. lettering, printed front.

Sizzle (what we sell): a stranger breathing along — and a reminder for every worrier they love.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because a mind can only be as steady as the body that carries it."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Eat Something.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment your friend's shoulders finally drop, their eyes close, and that long breath out says the worst of it is over — that's the moment this shirt was made for. It's right for the ER nurse coming off a double shift and the college student in the middle of finals week — perfect for a self-care package, a yoga-class gift, a mental-health check-in, or a just-because hug in shirt form."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): shoulders dropping on the long breath out.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb