

Takara

Product #00000000046 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6aa460fb09a9e8a437021250>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000046.1 Takara.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Takara

URL Slug: takara

Meta Description: Emotional Support Father's, Brother's, Nephew's, Cousin's, Former Roommate tee — a funny family badge gift on Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Father's, Brother's, Nephew's, Cousin's, Former Roommate badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support shirt • funny family t-shirt • dad joke shirt • brother gift shirt • cousin gift t-shirt • former roommate shirt • family reunion tee • gildan 5000 graphic tee • funny gift for dad • sarcastic family shirt • emotional support badge tee • leoscorpioleo family shirt • funny relative gift shirt

Field 1 — Short Description (Next to the Photo)

Somehow you've become the person everyone leans on — the dad, the brother, the nephew, the cousin, even your old roommate.

Takara turns that into an actual title, stamping the whole absurd list right on your chest so nobody can act surprised anymore.

For the guy who's quietly become everyone's ride-or-die, whether they're blood or just never left the group chat.

You didn't apply for the job. You got promoted anyway.

Field 2 — Long Description (Description Tab)

Somewhere along the way you stopped being just “family” and became the guy everyone — actual family, in-laws, that one cousin's coworker, your old roommate — calls when things get heavy.

Nobody elected you to this position — there's no plaque, no raise, no official title — until now.

You didn't set out to be the reliable one; you just showed up enough times that it stuck, and that's a version of yourself worth owning.

One Badge, Every Relation That Counts

A red-ringed medical badge wraps two simple figures leaning shoulder to shoulder over a heartbeat line, with the whole list — Father's, Brother's, Nephew's, Cousin's, Former Roommate — stamped around the edge: half official-looking, half absurd, entirely accurate.

It's the shirt that gets read twice — once for the laugh, once because everyone in the room immediately starts naming the person in their own life who deserves the same title.

Because being the reliable one isn't an accident — it's who you decided to be.

The Perfect Gift for the One Everybody Calls

The moment you realize one person has quietly held together three different branches of the family — that's the moment this shirt is for.

It's built for the dad who's also everyone's therapist and the cousin who's somehow closer than a brother — perfect for Father's Day, a milestone birthday, or just because someone finally noticed.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that says the quiet part out loud: everyone already knows who they call.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the people who show up for everyone deserve their own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“Somehow you've become the person everyone leans on — the dad, the brother, the nephew, the cousin, even your old roommate.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the familiar, slightly absurd reality of being everyone's go-to.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Takara turns that into an actual title, stamping the whole absurd list right on your chest so nobody can act surprised anymore.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): turning an unspoken role into a worn, undeniable title.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the guy who's quietly become everyone's ride-or-die, whether they're blood or just never left the group chat.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the people who show up for everyone, related or not.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“You didn't apply for the job. You got promoted anyway.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty and humor at the exact moment of purchase.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Somewhere along the way you stopped being just “family” and became the guy everyone — actual family, in-laws, that one cousin's coworker, your old roommate — calls when things get heavy. Nobody elected you to this position — there's no plaque, no raise, no official title — until now. You didn't set out to be the reliable one; you just showed up enough times that it stuck, and that's a version of yourself worth owning.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the unclaimed role of “the reliable one,” finally named.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A red-ringed medical badge wraps two simple figures leaning shoulder to shoulder over a heartbeat line, with the whole list — Father's, Brother's, Nephew's, Cousin's, Former Roommate — stamped around the edge: half official-looking, half absurd, entirely accurate. It's the shirt that gets read twice — once for the laugh, once because everyone in the room immediately starts naming the person in their own life who deserves the same title.”

Steak (the fact): badge graphic + full relation list, printed front.

Sizzle (what we sell): a design built to spark recognition and conversation.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because being the reliable one isn't an accident — it's who you decided to be.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment you realize one person has quietly held together three different branches of the family — that's the moment this shirt is for. It's built for the dad who's also everyone's therapist and the cousin who's somehow closer than a brother — perfect for Father's Day, a milestone birthday, or just because someone finally noticed.”

Steak (the fact): a giftable, humor-forward shirt.

Sizzle (what we sell): recognizing the one relative everyone quietly relies on.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb