

Selah

Product #00000000253 — Full Listing Report

Category: Joy

Printify Listing: not yet linked — Printify product ID pending in inventory

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000253.2 Selah.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Selah

URL Slug: selah

Meta Description: Peace Sista Buddha t-shirt for the woman who keeps everyone calm on purpose. Soft, durable unisex tee, S-5XL.

Image Alt Text: an illustrated Buddha figure in warm, sun-washed tones, holding up a two-finger peace sign and the arced text "Peace Sista" (repeated per garment color — set on each of the 12 uploaded variant images, e.g. "Black Gildan 5000 t-shirt printed with an illustrated Buddha figure in warm, sun-washed tones, holding up a two-finger peace sign and the arced text "Peace Sista".")

Thirteen Tags:

peace sista shirt • buddha peace sign shirt • funny buddha shirt • spiritual streetwear for women • peace sign t-shirt • meditation humor shirt • calm woman shirt • buddha meme shirt • create joy shirt • leoscorpioleo shirt • gift for calm friend • peacekeeper shirt • mindfulness t-shirt

Field 1 — Short Description (Next to the Photo)

You're the friend who can defuse any group chat meltdown with one calm text and a perfectly timed peace-sign selfie.

Peace Sista says it before you have to: she's the reason the room settles down.

For the woman who leads with calm and never lets anyone forget it's a choice, not a personality flaw.

Steady hands. Peace sign up. That's her.

Field 2 — Long Description (Description Tab)

Everyone assumes calm people were just born that way — like peace is a personality trait instead of a decision made fresh every single day. Here's the real story: the most peaceful people you know are choosing it on purpose, over and over, and that choice deserves to be worn, not hidden. This shirt Creates Joy the quiet way — one peace sign at a time.

Serenity, Illustrated

A warm, hand-illustrated Buddha throws up a two-finger peace sign in soft vintage tones, “Peace Sista” arcing overhead like it's been said a thousand times and still means it. It's the shirt that gets a knowing smile from anyone who's ever had to talk themselves down from the edge and made it look easy.

Peace isn't the absence of chaos — it's choosing joy in the middle of it.

For the Sista Who Keeps Everyone Calm

The moment you need a gift for the friend who talks you off every ledge and still shows up smiling — that's the moment Peace Sista earns her spot. She's the therapist-adjacent bestie who somehow always has the right words, and the mom who makes chaos look like a Tuesday. Birthdays, Mother's Day, or the “thank you for being my person” gift.

Why You'll Love It

- Comfort First — Soft, breathable, medium-weight 100% cotton that feels as calm as she is, all day long.
- Built to Last — Ribbed collar and reinforced seams keep this shirt centered through every wash, no matter how loud life gets.
- Classic Fit — A relaxed, true-to-size unisex cut that layers easily and never demands attention it hasn't earned.
- Statement Piece — Peace Sista doesn't shout — it just quietly reminds everyone who's really in control.
- Gift-Ready — Right for the woman who keeps everyone else steady — birthdays, Mother's Day, or the just-because she deserves.
- Inclusive Sizing — Every kind of peace-keeper gets one — available S through 5XL.
- LeoScorpioLeo Design — Original artwork rooted in our mission to Create Joy, one calm breath at a time.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per Rule 2.6a, not as Description text)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0

length (from center back), in								
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.4/2.5.

Short — S1 The Scene

"You're the friend who can defuse any group chat meltdown with one calm text and a perfectly timed peace-sign selfie."

Steak (the fact): a Buddha graphic tee.

Sizzle (what we sell): the familiar role of being the one who keeps everyone else calm.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Peace Sista says it before you have to: she's the reason the room settles down."

Steak (the fact): a Buddha peace-sign graphic on cotton.

Sizzle (what we sell): the shirt naming what she already does for everyone else.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the woman who leads with calm and never lets anyone forget it's a choice, not a personality flaw."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to women who choose calm on purpose.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Steady hands. Peace sign up. That's her."

Steak (the fact): Add to cart.

Sizzle (what we sell): the identity claim, delivered as a two-beat punch.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Everyone assumes calm people were just born that way — like peace is a personality trait instead of a decision made fresh every single day. Here's the real story: the most peaceful people you know are choosing it on purpose, over and over, and that choice deserves to be worn, not hidden. This shirt Creates Joy the quiet way — one peace sign at a time.”

Steak (the fact): a Buddha peace-sign graphic shirt.

Sizzle (what we sell): the myth that calm people were just born that way, answered by the truth that peace is a daily choice.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A warm, hand-illustrated Buddha throws up a two-finger peace sign in soft vintage tones, “Peace Sista” arcing overhead like it's been said a thousand times and still means it. It's the shirt that gets a knowing smile from anyone who's ever had to talk themselves down from the edge and made it look easy.”

Steak (the fact): Buddha illustration + peace sign + arced wordmark.

Sizzle (what we sell): the knowing smile from anyone who's ever talked themselves down and made it look easy.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Peace isn't the absence of chaos — it's choosing joy in the middle of it.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment you need a gift for the friend who talks you off every ledge and still shows up smiling — that's the moment Peace Sista earns her spot. She's the therapist-adjacent bestie who somehow always has the right words, and the mom who makes chaos look like a Tuesday. Birthdays, Mother's Day, or the “thank you for being my person” gift.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the friend who keeps everyone else steady.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

(the seven fixed benefit/feature bullets, standardized every shirt)

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb