

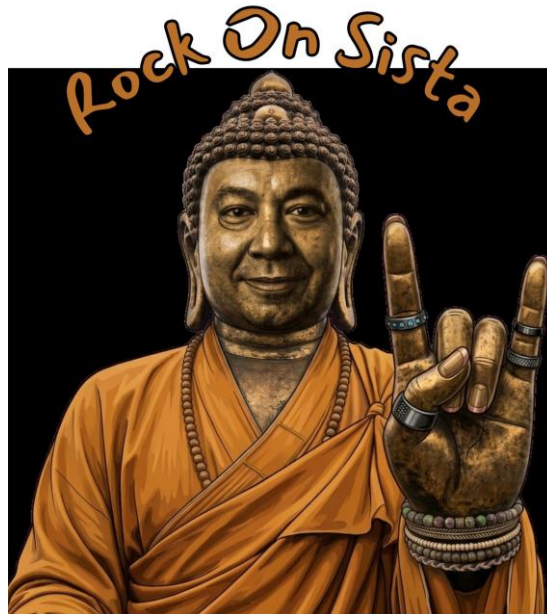
Rylee

Product #00000000044 — Full Listing Report

Category: Joy

Printify Listing: not yet linked — Printify product ID pending in inventory

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000044.2 Rylee.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Rylee

URL Slug: rylee

Meta Description: Rock On Bratha Buddha t-shirt for the brother who's centered and still throws the horns. Soft, durable unisex tee, S-5XL.

Image Alt Text: an illustrated Buddha figure in warm bronze and amber tones, throwing the “rock on” horns hand sign and the arced text “Rock On Bratha” (repeated per garment color — set on each of the 12 uploaded variant images, e.g. “Black Gildan 5000 t-shirt printed with an illustrated Buddha figure in warm bronze and amber tones, throwing the “rock on” horns hand sign and the arced text “Rock On Bratha”.”)

Thirteen Tags:

rock on bratha shirt • buddha t-shirt for men • funny buddha shirt • spiritual streetwear for men • yoga and rock and roll shirt • meditation humor shirt • funny yoga shirt for men • rock on shirt • buddha meme shirt • create joy shirt • leoscorpileo shirt • gift for yoga guy • calm and chaos shirt

Field 1 — Short Description (Next to the Photo)

You're the guy who does his breathing exercises in the car and then turns the music up too loud on the way home — no in-between.

Rock On Bratha puts the whole truth on one shirt: the guy who centers himself and still headbangs at a red light.

For the brother who takes his peace seriously and his fun more seriously — chill by 8am, feral by 8pm.
Stay grounded. Rock on, bratha.

Field 2 — Long Description (Description Tab)

Everyone wants a guy who's either “the calm one” or “the fun one” — like a man only gets to bring one setting to the party. Here's the truth nobody tells you: the most at-peace guys are usually the ones throwing the loudest devil horns, because real calm doesn't need to perform. This is the shirt that Creates Joy on your terms — bring both, every time.

Zen With a Mosh Pit

An illustrated Buddha, done up in warm bronze tones, throws the rock-on horns like he just left the front row — “Rock On Bratha” arcs overhead in bold, hand-lettered script. It's the shirt that turns “wait, is that Buddha throwing horns?” into a laugh, a compliment, and a “where'd you get that.”

Real peace doesn't whisper — sometimes it rocks on.

For the Bratha Who Refuses to Pick a Lane

The moment you're gift-shopping for the guy who's either meditating or moshing and never anything boring in between — that's exactly when this shirt earns its spot. He's the gym-at-dawn, concert-at-dusk brother, and the dad who does yoga with the kids then blasts classic rock in the garage. Birthdays, Father's Day, or the “just because you're my favorite contradiction” gift.

Why You'll Love It

- Comfort First — Feels good from the first wear — medium-weight 100% cotton that holds up through workouts, workdays, and the encore.
- Built to Last — Ribbed collar, taped shoulders, and reinforced seams keep this shirt rocking long after the setlist ends.
- Classic Fit — A relaxed, true-to-size unisex cut, easy enough for a Sunday and sharp enough for a Saturday night.
- Statement Piece — Rock On Bratha calls it exactly like it is: peace and chaos, same guy, same shirt.
- Gift-Ready — Perfect for the brother whose idea of self-care includes a guitar solo — birthdays, Father's Day, or no reason at all.
- Inclusive Sizing — Every kind of Bratha gets to rock on — available S through 5XL.
- LeoScorpioLeo Design — Original artwork rooted in our mission to Create Joy, loud and proud.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per Rule 2.6a, not as Description text)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James’s Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.4/2.5.

Short — S1 The Scene

“You’re the guy who does his breathing exercises in the car and then turns the music up too loud on the way home — no in-between.”

Steak (the fact): a Buddha graphic tee.

Sizzle (what we sell): the familiar contradiction of being both centered and a little loud.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Rock On Bratha puts the whole truth on one shirt: the guy who centers himself and still headbangs at a red light.”

Steak (the fact): a Buddha graphic + rock-on hand sign on cotton.

Sizzle (what we sell): the shirt as permission — calm and chaos, same guy.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the brother who takes his peace seriously and his fun more seriously — chill by 8am, feral by 8pm.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to brothers who refuse to pick a lane.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Stay grounded. Rock on, bratha.”

Steak (the fact): Add to cart.

Sizzle (what we sell): the identity claim, delivered as a two-beat punch.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Everyone wants a guy who's either “the calm one” or “the fun one” — like a man only gets to bring one setting to the party. Here's the truth nobody tells you: the most at-peace guys are usually the ones throwing the loudest devil horns, because real calm doesn't need to perform. This is the shirt that Creates Joy on your terms — bring both, every time.”

Steak (the fact): a Buddha rock-on graphic shirt.

Sizzle (what we sell): the pressure to be either the calm one or the fun one, answered by the truth that real calm doesn't need to perform.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“An illustrated Buddha, done up in warm bronze tones, throws the rock-on horns like he just left the front row — “Rock On Bratha” arcs overhead in bold, hand-lettered script. It's the shirt that turns “wait, is that Buddha throwing horns?” into a laugh, a compliment, and a “where'd you get that.””

Steak (the fact): Buddha illustration + rock-on hand sign + arced wordmark.

Sizzle (what we sell): the joke that gets a laugh, then a compliment, then a sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Real peace doesn't whisper — sometimes it rocks on.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment you're gift-shopping for the guy who's either meditating or moshing and never anything boring in between — that's exactly when this shirt earns its spot. He's the gym-at-dawn, concert-at-dusk brother, and the dad who does yoga with the kids then blasts classic rock in the garage. Birthdays, Father's Day, or the “just because you're my favorite contradiction” gift.”

Steak (the fact): a giftable, humor-forward shirt.

Sizzle (what we sell): recognizing the brother who refuses to pick a lane.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

(the seven fixed benefit/feature bullets, standardized every shirt)

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb