

Renata

Product #00000000252 — Full Listing Report

Category: Joy, Quaint Reality

Printify Listing: <https://printify.com/app/product-details/6a493b063dee88a21c0d10b3>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard



Design: 00000000252.1 Renata.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Renata

URL Slug: renata

Meta Description: Renata Tee — a working QR fortune-teller shirt, scan-to-play gypsy portrait design. Unisex, S–5XL.

Image Alt Text: Pink t-shirt with a small crystal-ball 'Madame Renata' icon on the left chest and a large ornate purple-and-gold tarot-poster print on the back featuring a scannable QR code

Thirteen Tags:

QR code shirt · fortune teller t-shirt · gypsy tarot tee · scan me shirt · interactive novelty tee · party icebreaker shirt · Madame Renata design · tarot poster graphic tee · conversation starter shirt · gag gift t-shirt · quaint reality collection · LeoScorpioLeo novelty tee · unisex fortune shirt

Field 1 — Short Description (Next to the Photo)

The room goes quiet and nobody wants to be the one who starts talking.

Renata doesn't wait for you — scan the code hidden in her portrait and she starts the conversation herself.

For the friend who's never met an icebreaker they didn't love, or a party they didn't own. Ask her anything. She's already answering.

Field 2 — Long Description (Description Tab)

Every party has the same dead five minutes — the one where everyone's just standing there, waiting for someone else to start talking. Renata isn't a t-shirt with a gimmick bolted on; she's a working fortune teller, and she starts before you do. That's Look Good. Feel Good. Do Good. — Renata just does the 'feel good' part out loud.

A Fortune Teller You Can Actually Scan

A miniature crystal-ball portrait marks the left chest as Madame Renata's calling card; flip to the back and the full tarot-poster artwork takes over — ornate purple and gold framing around a working QR (Quick Response) code disguised as her crystal ball, styled like a vintage parlor sign, not a tech add-on.

It's the shirt that gets noticed from across the room, then gets scanned, then gets remembered.

Because sometimes the best conversation starter is the one that starts itself.

The Perfect Gift for the Person Who Lights Up Every Room

There's a specific person every friend group has — the one who turns a dead room into a party just by walking in — and that's who Renata is for. She's for the friend who reads tarot for fun, the person who's never met an icebreaker they didn't love, and anyone who'd rather be remembered than blend in. Parties, gag gifts, or the shirt that makes you the most interesting person at the gathering.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — An actual working QR (Quick Response) code, disguised as fortune-teller art — scan it, and the shirt starts the conversation before you do.

Gift-Ready — Right for parties, gag gifts, or any gathering that needs an icebreaker with real personality.

Inclusive Sizing — Everybody can wear the fortune — available S through 5XL.

LeoScorpioLeo Design — Original QR-portrait artwork, part of the LeoScorpioLeo Quaint Reality collection.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd,
jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"The room goes quiet and nobody wants to be the one who starts talking."

Steak (the fact): a novelty graphic t-shirt.

Sizzle (what we sell): the awkward silence everyone recognizes.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Renata doesn't wait for you — scan the code hidden in her portrait and she starts the conversation herself."

Steak (the fact): a working QR code built into the art.

Sizzle (what we sell): the shirt as an active icebreaker, not a passive graphic.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the friend who's never met an icebreaker they didn't love, or a party they didn't own."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the people who own every room they walk into.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Ask her anything. She's already answering."

Steak (the fact): "Add to cart."

Sizzle (what we sell): playful certainty — the shirt is already doing its job.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Every party has the same dead five minutes — the one where everyone's just standing there, waiting for someone else to start talking. Renata isn't a t-shirt with a gimmick bolted on; she's a working fortune teller, and she starts before you do. That's Look Good. Feel Good. Do Good. — Renata just does the 'feel good' part out loud."

Steak (the fact): a printed graphic tee with a QR code.

Sizzle (what we sell): the dread of dead air in a room — solved before it starts.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A miniature crystal-ball portrait marks the left chest as Madame Renata's calling card; flip to the back and the full tarot-poster artwork takes over — ornate purple and gold framing around a working QR (Quick Response) code disguised as her crystal ball, styled like a vintage parlor sign, not a tech add-on. It's the shirt that gets noticed from across the room, then gets scanned, then gets remembered."

Steak (the fact): front pocket icon + back poster print; functional QR code.

Sizzle (what we sell): the Purple Cow — a shirt that's genuinely interactive, not just loud.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because sometimes the best conversation starter is the one that starts itself."

Steak (the fact): (none, by design).

Sizzle (what we sell): joy, engineered on purpose — not left to chance.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a specific person every friend group has — the one who turns a dead room into a party just by walking in — and that's who Renata is for. She's for the friend who reads tarot for fun, the person who's never met an icebreaker they didn't love, and anyone who'd rather be remembered than blend in. Parties, gag gifts, or the shirt that makes you the most interesting person at the gathering."

Steak (the fact): a giftable, party-ready novelty shirt.

Sizzle (what we sell): recognizing the friend who lights up every room.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a shirt that actually does something.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb