

Raegan

Product #00000000018 — Full Listing Report

Category: Live a Little More

Printify Listing: <https://printify.com/app/product-details/6a4932506c317d3285000a2e>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard

YOU'RE DOING BETTER
THAN YOU THINK

Design: 00000000018.2 Raegan.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Raegan

URL Slug: raegan

Meta Description: Raegan Tee — You're Doing Better Than You Think, hollow outline reassurance tee. Unisex, S-5XL.

Image Alt Text: Blue t-shirt with hollow outline lettering reading You're Doing Better Than You Think across the chest

Thirteen Tags:

you're doing better than you think outline shirt · self reassurance tee · mental health graphic tee · gentle encouragement shirt · quiet hard day t-shirt · self compassion tee · milestone gift shirt · daily reminder t-shirt · reinforce yourself graphic tee · LeoScorpioLeo Live a Little More · self belief shirt · soft validation tee · supportive gift shirt

Field 1 — Short Description (Next to the Photo)

You did the math on today and came up short, again.

Raegan doesn't argue the point outright — just traces it, letting the words sit a little softer, still there when you're ready to believe them.

For the person who needs the reassurance gently, not stated flat.

You're doing better than you think. Even now.

Field 2 — Long Description (Description Tab)

Everyone's keeping a private scoreboard of everything they didn't get to today. Raegan doesn't shout the correction — she just leaves it there, quietly, for whenever it's ready to land. That's Reinforce Yourself, offered softly instead of stated flat.

The Reassurance, Left Open

Where the solid version states the reassurance outright, Raegan's hollow-outline treatment of YOU'RE DOING BETTER THAN YOU THINK leaves the letters traced instead of filled — softer, quieter, easier to actually believe on a hard day.

Same message, just given room to land instead of demanding it.

Because sometimes reinforcement works better as a whisper than a headline.

The Perfect Gift for Someone Who Needs It Gently

There's a specific kind of person who deflects a compliment the second it's given — that's who Raegan is for. She's for the friend who can't hear the reassurance stated flat, the person quietly carrying more than they let on, and anyone who needs the reminder to arrive softly. Birthdays, quiet hard days, or the gift that doesn't ask for a reaction.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — The design speaks before you do: a quiet outline reassurance, easier to actually believe.

Gift-Ready — Right for birthdays, quiet hard days, or any moment that needs the reminder gently.

Inclusive Sizing — Everybody can wear the reassurance — available S through 5XL.

LeoScorpioLeo Design — Original outline artwork, a sibling to the Quincy design in the LeoScorpioLeo Live a Little More collection.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You did the math on today and came up short, again."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): instant recognition of a shared moment.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Raegan doesn't argue the point outright — just traces it, letting the words sit a little softer, still there when you're ready to believe them."

Steak (the fact): the on-shirt wording.

Sizzle (what we sell): positions the shirt as the wearer's own voice.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the person who needs the reassurance gently, not stated flat."

Steak (the fact): a unisex tee, S-5XL.

Sizzle (what we sell): the right buyer feels personally called out.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"You're doing better than you think. Even now."

Steak (the fact): "Add to cart."

Sizzle (what we sell): certainty at the moment of purchase.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone's keeping a private scoreboard of everything they didn't get to today. Raegan doesn't shout the correction — she just leaves it there, quietly, for whenever it's ready to land. That's Reinforce Yourself, offered softly instead of stated flat."

Steak (the fact): a printed graphic tee.

Sizzle (what we sell): shared fatigue answered by a reframe.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"Where the solid version states the reassurance outright, Raegan's hollow-outline treatment of YOU'RE DOING BETTER THAN YOU THINK leaves the letters traced instead of filled — softer, quieter, easier to actually believe on a hard day. Same message, just given room to land instead of demanding it."

Steak (the fact): the exact on-shirt art and lettering.

Sizzle (what we sell): the Purple Cow only this design can claim.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because sometimes reinforcement works better as a whisper than a headline."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread, planted mid-story.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a specific kind of person who deflects a compliment the second it's given — that's who Raegan is for. She's for the friend who can't hear the reassurance stated flat, the person quietly carrying more than they let on, and anyone who needs the reminder to arrive softly. Birthdays, quiet hard days, or the gift that doesn't ask for a reaction."

Steak (the fact): a giftable shirt.

Sizzle (what we sell): recognizing the right person, then removing hesitation.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton..."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb