

Piper

Product #00000000068 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac549d0b1c72f8ac7067c42>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000068.1 Piper.png · the version printed on white shirts

SEO & Metadata

Printify Title: Piper

URL Slug: piper

Meta Description: Emotional Support Bridesmaid tee — a funny red badge shirt for bachelorette weekends and getting-ready photos, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Bridesmaid badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support bridesmaid shirt · funny bridesmaid t-shirt · bridesmaid proposal gift · bachelorette party bridesmaid tee · bridesmaid gift from bride · getting ready bridesmaid shirt · bridal party matching shirts · bride squad tee · bridesmaid thank you gift · bachelorette weekend group shirt · bridesmaid humor tee · gildan 5000 bridesmaid shirt · leoscorpioleo bridesmaid shirt

Field 1 — Short Description (Next to the Photo)

You bought the dress she picked, learned the dance, and booked the flight without a single complaint — out loud.

Piper makes the role official: a red Emotional Support Bridesmaid badge for every friend standing beside the bride.

For the bridesmaid who's ready with snacks, safety pins, and a pep talk the second the bride needs one.

Tissues packed. Heart full.

Field 2 — Long Description (Description Tab)

Being a bridesmaid means months of group chats, fittings, and plans that change three times before the weekend arrives.

The bridesmaids aren't the background of the wedding — they're the reason the bride can actually enjoy it. Bringing joy to someone else's biggest day is one of the best things a friend can do, and it deserves a shirt.

A Badge for the Whole Crew Behind the Bride

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and BRIDESMAID stamped along the bottom.

It's the shirt that turns the bachelorette group photo into the one everybody posts — with the bride in her matching BRIDE tee right in the middle.

Because joy grows every time you share it with the people you love.

The Perfect Gift for the Friends Who Stand Beside Her

The moment the bride turns around in her dress and every bridesmaid in the room starts crying at once — that's the moment this shirt was made for.

It's right for the college roommate flying in from across the country and the new sister-in-law joining the family — perfect for a bridesmaid proposal, a bachelorette weekend, getting-ready photos, or a thank-you gift from the bride.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes her role official, and pairs perfectly with the matching BRIDE and MAID OF HONOR tees.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the friends behind the bride deserve a badge of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“You bought the dress she picked, learned the dance, and booked the flight without a single complaint — out loud.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the bridesmaid who said yes to everything with a smile.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Piper makes the role official: a red Emotional Support Bridesmaid badge for every friend standing beside the bride.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an official title for every friend beside the bride.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the bridesmaid who’s ready with snacks, safety pins, and a pep talk the second the bride needs one.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the snack-and-safety-pin crew.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Tissues packed. Heart full.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — ready for the tears, full of love.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Being a bridesmaid means months of group chats, fittings, and plans that change three times before the weekend arrives. The bridesmaids aren’t the background of the wedding — they’re the reason the bride can actually enjoy it. Bringing joy to someone else’s biggest day is one of the best things a friend can do, and it deserves a shirt.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): bridesmaids as the reason the bride gets to enjoy her day.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and BRIDESMAID stamped along the bottom. It’s the shirt that turns the bachelorette group photo into the one everybody posts — with the bride in her matching BRIDE tee right in the middle.”

Steak (the fact): badge graphic + BRIDESMAID lettering, printed front.

Sizzle (what we sell): the group photo everybody posts — and the matching BRIDE sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because joy grows every time you share it with the people you love.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment the bride turns around in her dress and every bridesmaid in the room starts crying at once — that’s the moment this shirt was made for. It’s right for the college roommate flying in from across the country and the new sister-in-law joining the family — perfect for a bridesmaid proposal, a bachelorette weekend, getting-ready photos, or a thank-you gift from the bride.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the first-look moment when every bridesmaid cries at once.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb