Oscar

Product #00000000119 — Full Listing Report

Category: Live a Little More, Sunflower

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.6 — The Unified Standard



Design: 00000000119.1 Oscar.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Oscar

URL Slug: oscar

Meta Description: Challenges Are Just Opportunities in Disguise sunflower tee — a bounce-back shirt for problem-solvers and comeback stories, on Gildan 5000. S–5XL.

Image Alt Text: Golden half-sunflower over CHALLENGES ARE JUST OPPORTUNITIES IN DISGUISE lettering in sunflower yellow on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

challenges are opportunities shirt • opportunities in disguise tee • challenge accepted t-shirt • challenge accepted gift • entrepreneur shirt • comeback story tee • small business owner gift • silver lining sunflower top • growth mindset shirt • adversity tee • startup founder gift • gildan 5000 challenges shirt • leoscorpioleo opportunities in disguise shirt

Field 1 — Short Description (Next to the Photo)

The plan fell apart, the client walked, and the easy road just closed.

Oscar answers with a golden sunflower and a second look: Challenges are just opportunities in disguise.

For the one who meets a setback by asking “what can I build from this?” instead of “why me?”

Same problem. New eyes.

Field 2 — Long Description (Description Tab)

Almost every great business, comeback, and breakthrough started as a problem nobody wanted.

A lost job, a broken system, a door slammed hard.

The difference was the person who looked at it long enough to see what was hiding inside.

A Sunflower That Sees Past the Disguise

A half-bloom sunflower in warm golden yellow opens over a deep brown center, with CHALLENGES ARE JUST lettered in sunflower-yellow capitals and OPPORTUNITIES IN DISGUISE in bold letters on the line beneath it.

It's the shirt for the entrepreneur, the problem-solver, and the friend with the best comeback story you've ever heard — and with thirty-two affirmations in the Sunflower series, every builder can find their own.

Because the challenge you own today becomes the opportunity you build tomorrow.

The Perfect Gift for the Problem-Solver

The moment your friend turns a layoff into the first day of their own business, or your teammate takes the project everyone else dodged — that's the moment this shirt was made for.

It's right for the small business owner, the startup founder, and the coach who turns losses into lessons — perfect for a grand-opening gift, a new-business congratulations, a comeback celebration, or a birthday for the most resourceful person you know.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A golden sunflower and a challenge-accepted affirmation that sees the opportunity hiding in every setback, and it pairs perfectly with the other thirty-one designs in the Sunflower series.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: every problem is carrying a gift for whoever looks closely.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"The plan fell apart, the client walked, and the easy road just closed."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): a second look at the plan that fell apart.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Oscar answers with a golden sunflower and a second look: Challenges are just opportunities in disguise."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): the opportunity hiding inside every challenge, worn out loud.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the one who meets a setback by asking "what can I build from this?" instead of "why me?""

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the people who ask "what can I build from this?"

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Same problem. New eyes."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — same problem, new eyes.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Almost every great business, comeback, and breakthrough started as a problem nobody wanted. A lost job, a broken system, a door slammed hard. The difference was the person who looked at it long enough to see what was hiding inside."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the truth that great breakthroughs start as unwanted problems.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A half-bloom sunflower in warm golden yellow opens over a deep brown center, with CHALLENGES ARE JUST lettered in sunflower-yellow capitals and OPPORTUNITIES IN DISGUISE in bold letters on the line beneath it. It's the shirt for the entrepreneur, the problem-solver, and the friend with the best comeback story you've ever heard — and with thirty-two affirmations in the Sunflower series, every builder can find their own."

Steak (the fact): half-sunflower + CHALLENGES ARE JUST OPPORTUNITIES IN DISGUISE lettering, printed front.

Sizzle (what we sell): a see-past-the-disguise mindset — and a design for every builder.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because the challenge you own today becomes the opportunity you build tomorrow."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment your friend turns a layoff into the first day of their own business, or your teammate takes the project everyone else dodged — that's the moment this shirt was made for. It's right for the small business owner, the startup founder, and the coach who turns losses into lessons — perfect for a grand-opening gift, a new-business congratulations, a comeback celebration, or a birthday for the most resourceful person you know."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the layoff that became a business, the project nobody else wanted.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb