

Omala

Product #00000000067 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac5492462b7f6723800892d>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000067.1 Omala.png · the version printed on white shirts

SEO & Metadata

Printify Title: Omala

URL Slug: omala

Meta Description: Emotional Support Maid of Honor tee — a funny red badge gift for the best friend running the bridal party, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Maid of Honor badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support maid of honor shirt · maid of honor gift · maid of honor proposal gift · funny maid of honor t-shirt · bachelorette party maid of honor tee · maid of honor thank you gift · best friend wedding gift · sister maid of honor shirt · bridal party matching tees · will you be my maid of honor · maid of honor humor tee · gildan 5000 maid of honor shirt · leoscorpioleo maid of honor shirt

Field 1 — Short Description (Next to the Photo)

You've held the dress, the phone, the timeline, and her hand — sometimes all at once.

Omala puts it in writing: a red Emotional Support Maid of Honor badge for the friend who keeps the bride calm and the party on schedule.

For the best friend who said yes to the title knowing exactly how much work came with it.

Her rock. Her right hand.

Field 2 — Long Description (Description Tab)

Everyone hears the maid of honor’s speech, but almost nobody sees the hundred quiet things she did to get the bride to that moment.

Being the person someone leans on hardest isn’t a side job at the wedding — it’s the whole job.

Showing up like that is a choice you make with your full attention, and it’s worth wearing proudly.

A Badge for the Friend Who Runs the Show

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and MAID OF HONOR stamped along the bottom.

It’s the shirt that makes the whole bridal party laugh at the bachelorette — and gets the bride asking where to find her matching BRIDE tee.

Because when you focus on the people you love, every detail you carry becomes a gift.

The Perfect Gift for the Friend Who Said Yes

The moment she fixes the bride’s veil, hides the tissues in her clutch, and still nails every word of the toast — that’s the moment this shirt was made for.

It’s right for the lifelong best friend and the sister who stepped into the role — perfect for a maid of honor proposal box, the bachelorette weekend, or a thank-you after the big day.

Why You’ll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes her role official, and pairs perfectly with the matching BRIDE and BRIDESMAID tees.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the friend who carries the bride through it deserves her own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“You’ve held the dress, the phone, the timeline, and her hand — sometimes all at once.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the maid of honor juggling everything at once.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Omala puts it in writing: a red Emotional Support Maid of Honor badge for the friend who keeps the bride calm and the party on schedule.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): recognition for the friend who keeps the bride calm.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the best friend who said yes to the title knowing exactly how much work came with it.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the best friends who said yes knowing the work.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Her rock. Her right hand.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — she is the bride’s rock.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Everyone hears the maid of honor’s speech, but almost nobody sees the hundred quiet things she did to get the bride to that moment. Being the person someone leans on hardest isn’t a side job at the wedding — it’s the whole job. Showing up like that is a choice you make with your full attention, and it’s worth wearing proudly.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the unseen work of the maid of honor, finally seen.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and MAID OF HONOR stamped along the bottom. It’s the shirt that makes the whole bridal party laugh at the bachelorette — and gets the bride asking where to find her matching BRIDE tee.”

Steak (the fact): badge graphic + MAID OF HONOR lettering, printed front.

Sizzle (what we sell): a bridal-party laugh — and the matching BRIDE sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because when you focus on the people you love, every detail you carry becomes a gift.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Focus.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment she fixes the bride’s veil, hides the tissues in her clutch, and still nails every word of the toast — that’s the moment this shirt was made for. It’s right for the lifelong best friend and the sister who stepped into the role — perfect for a maid of honor proposal box, the bachelorette weekend, or a thank-you after the big day.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the veil-fixing, tissue-hiding, toast-nailing friend.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb