

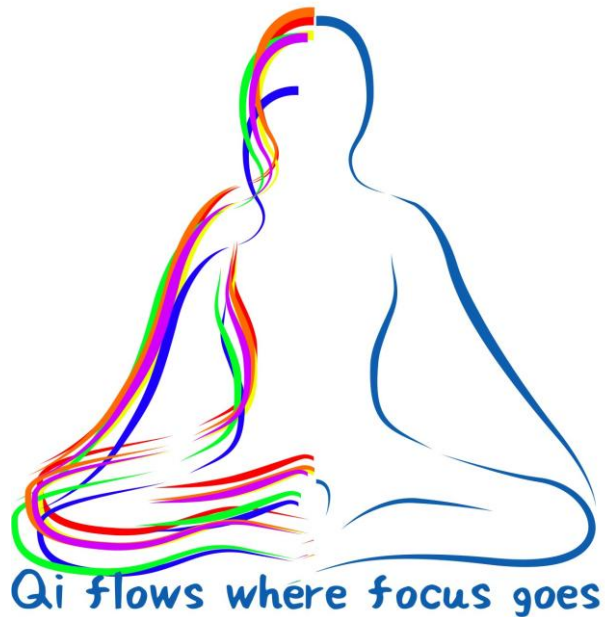
Nicole

Product #00000000040 — Full Listing Report

Category: Traditional Chinese Medicine

Printify Listing: not yet linked — Printify product ID pending in inventory

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000040.2 Nicole.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Nicole

URL Slug: nicole

Meta Description: Qi Flows Where Focus Goes tee - meditation-inspired TCM design for calm on purpose. Unisex, S-5XL.

Image Alt Text: White t-shirt with a blue line-art meditating figure and Qi Flows Where Focus Goes text centered on the chest (repeated per garment color — set on each of the 12 uploaded variant images)

Thirteen Tags:

qi flows shirt • meditation t-shirt • mindfulness tee • tcm apparel qi • focus and energy shirt • calm mind t-shirt • meditation gift shirt • zen figure tee • burnout recovery gift • stillness shirt • energy flow t-shirt • gildan 5000 tcm tee • leoscorpileo qi shirt

Field 1 — Short Description (Next to the Photo)

Your attention has been everywhere today except where you actually needed it.

This tee carries the line that fixes that: your energy follows your focus, every single time.

For the person learning that stillness is a skill, not an accident.

Stop chasing calm. Point your focus, and let it follow.

Field 2 — Long Description (Description Tab)

You've tried to force calm by doing more — more apps, more noise, more scrolling to switch off.

Ancient practice says the fix was never addition, it was direction: qi, your life energy, simply flows toward wherever your attention goes.

Put the instruction on your chest so you stop forgetting it mid-day.

The Figure That Remembers For You

A single-line meditating figure sits quiet at the center, holding the phrase that does the actual work: Qi Flows Where Focus Goes.

It reads like a note to self that happens to also be a shirt.

Because peace isn't something you find — it's something you aim.

The Perfect Gift for Someone Relearning How to Slow Down

The moment someone finally puts the phone face-down and just breathes — that's the moment this shirt was made for.

It's right for the friend starting a meditation habit, the person recovering from burnout on purpose, or anyone who needs a physical reminder to come back to center.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A single still figure says more than a busy graphic ever could — this one's built for the people choosing calm on purpose.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original meditation-figure artwork built on one truth: focus isn't found, it's directed.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center

crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per Rule 2.6a, not as Description text)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscordioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.4/2.5.

Short — S1 The Scene

“Your attention has been everywhere today except where you actually needed it.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the relief of naming a scattered day.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“This tee carries the line that fixes that: your energy follows your focus, every single time.”

Steak (the fact): a meditation-figure graphic on cotton.

Sizzle (what we sell): a life instruction worn as a shirt.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the person learning that stillness is a skill, not an accident.”

Steak (the fact): a unisex tee, S-5XL.

Sizzle (what we sell): belonging to people who practice stillness on purpose.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Stop chasing calm. Point your focus, and let it follow.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty that calm is directed, not chased.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“You’ve tried to force calm by doing more (...) you stop forgetting it mid-day.”

Steak (the fact): a meditation-figure graphic shirt.

Sizzle (what we sell): the exhaustion of forced calm, answered by ancient direction.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A single-line meditating figure sits quiet at the center (...) a note to self that happens to also be a shirt.”

Steak (the fact): single-line meditation figure + tagline.

Sizzle (what we sell): a wearable daily reminder.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because peace isn’t something you find — it’s something you aim.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Focus.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment someone finally puts the phone face-down (...) come back to center.”

Steak (the fact): a gifttable, values-driven shirt.

Sizzle (what we sell): recognizing someone relearning to slow down.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none - ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb