

Naga

Product #00000000066 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac548912bc9689b53099353>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000066.1 Naga.png · the version printed on white shirts

SEO & Metadata

Printify Title: Naga

URL Slug: naga

Meta Description: Emotional Support Bride tee — a funny red badge shirt for bachelorettes, bridal showers, and getting-ready photos, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Bride badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support bride shirt · funny bride t-shirt · bride to be shirt · bachelorette party bride tee · bridal shower gift for bride · getting ready bride shirt · engagement gift for her · future mrs shirt · bride gift from bridesmaids · wedding party matching shirts · bride humor tee · gildan 5000 bride shirt · leoscorpileo bride shirt

Field 1 — Short Description (Next to the Photo)

Somewhere between the seating chart, the third dress fitting, and your aunt’s opinion on the cake, you started wondering who’s supporting the bride.

Naga answers for you: a red Emotional Support Bride badge that says the woman at the center of all this deserves a little care too.

For the bride-to-be who’s holding the whole plan together and still remembering to thank everyone who helps.

Her day. Her way.

Field 2 — Long Description (Description Tab)

Wedding planning is supposed to be the happiest stretch of your life, and somehow it's also the most exhausting.

The truth nobody prints on the invitation is that the bride needs as much support as she gives.

Saying that out loud, with a laugh, is how you stay yourself all the way down the aisle.

A Badge for the Woman at the Center of It All

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and BRIDE stamped along the bottom.

It's the shirt that gets a knowing laugh at the bachelorette, the dress fitting, and the morning-of hair appointment — and it looks even better next to a matching MAID OF HONOR and BRIDESMAID tee.

Because the bride who remembers to breathe, eat, and rest walks down the aisle as herself.

The Perfect Gift for the Bride Who Holds It All Together

The moment she finally sits down after the last vendor call and lets out the breath she's been holding for months — that's the moment this shirt was made for.

It's right for the bride who planned every detail herself and the bride who just wants to get to the honeymoon — perfect for a bridal shower, a bachelorette weekend, getting-ready photos, or a just-engaged surprise.

Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — A badge-style graphic that makes her role official, and pairs perfectly with the matching GROOM, MAID OF HONOR, and BRIDESMAID tees.
- **Gift-Ready** — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- **Inclusive Sizing** — Everybody can wear the mission — available S through 5XL.
- **LeoScorpioLeo Design** — Original artwork built on one truth: the bride deserves the same support she gives everyone else.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“Somewhere between the seating chart, the third dress fitting, and your aunt’s opinion on the cake, you started wondering who’s supporting the bride.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the overwhelmed bride who wonders who is looking after her.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Naga answers for you: a red Emotional Support Bride badge that says the woman at the center of all this deserves a little care too.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): permission for the bride to be cared for, too.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the bride-to-be who’s holding the whole plan together and still remembering to thank everyone who helps.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the brides holding the whole plan together.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Her day. Her way.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — her day, on her terms.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Wedding planning is supposed to be the happiest stretch of your life, and somehow it’s also the most exhausting. The truth nobody prints on the invitation is that the bride needs as much support as she gives. Saying that out loud, with a laugh, is how you stay yourself all the way down the aisle.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): relief from the planning grind, and staying herself through it.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and BRIDE stamped along the bottom. It’s the shirt that gets a knowing laugh at the bachelorette, the dress fitting, and the morning-of hair appointment — and it looks even better next to a matching MAID OF HONOR and BRIDESMAID tee.”

Steak (the fact): badge graphic + BRIDE lettering, printed front.

Sizzle (what we sell): a bachelorette laugh — and the matching MAID OF HONOR/BRIDESMAID sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because the bride who remembers to breathe, eat, and rest walks down the aisle as herself.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Eat Something (nourish yourself).

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment she finally sits down after the last vendor call and lets out the breath she’s been holding for months — that’s the moment this shirt was made for. It’s right for the bride who planned every detail herself and the bride who just wants to get to the honeymoon — perfect for a bridal shower, a bachelorette weekend, getting-ready photos, or a just-engaged surprise.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the exhale after months of holding it all together.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb