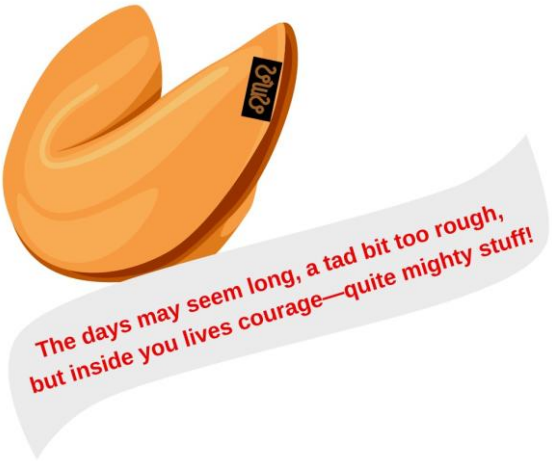
Milo

Product #00000000143 — Full Listing Report

Category: Live a Little More, Fortune Cookie

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.6 — The Unified Standard



Design: 00000000143.1 Milo.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Milo

URL Slug: milo

Meta Description: Inside You Lives Courage fortune cookie tee — a quite-mighty-stuff rhyme for long days, tough shifts and hard workers, on Gildan 5000. S–5XL.

Image Alt Text: Golden fortune cookie with a curling white fortune slip reading “The days may seem long, a tad bit too rough, but inside you lives courage—quite mighty stuff!” in red on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

inside you lives courage shirt • quite mighty stuff tee • days may seem long t-shirt • hard worker gift • long shift shirt • night shift tee • first responder present • mighty courage fortune top • warehouse worker gift • blue collar rhyme shirt • essential worker tee • gildan 5000 mighty stuff shirt • leoscorpioleo inside you lives courage shirt

Field 1 — Short Description (Next to the Photo)

The shift ran long, the work was rough, and the drive home felt twice as far.

Milo answers with a cracked-open fortune cookie and a tribute to the tired: inside you lives courage — quite mighty stuff.

For the working person who shows up for the long, rough days and does it again tomorrow.

Long days. Mighty courage.

Field 2 — Long Description (Description Tab)

Courage isn't only for soldiers and superheroes.

It's the alarm at 4 a.m., the twelve-hour shift, and the job nobody else wanted to do.

That's mighty stuff — and it deserves to be said out loud.

A Fortune Cookie for the Long Shift

A golden-orange fortune cookie cracks open and its white paper fortune curls out beneath it, printed in bold red: "The days may seem long, a tad bit too rough, but inside you lives courage—quite mighty stuff!"

It's a rhyme built for the working people who keep everything running — and with twenty-five fortunes in the Fortune Cookie series, everyone gets a fortune of their own.

Because getting up and doing the hard thing again is the mightiest courage there is.

The Perfect Gift for the Hardest Worker

The moment your partner walks in after a double shift and still kisses the kids goodnight, or your friend gets through the first week at the warehouse sore but proud — that's the moment this shirt was made for.

It's right for the nurse, the warehouse worker, and the first responder on the night shift — perfect for a worker-appreciation gift, a Labor Day surprise, a first-paycheck celebration, or a birthday for the hardest-working person you know.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A cracked-open fortune cookie and a mighty-courage rhyme for the long, rough days, and it pairs perfectly with the other twenty-four designs in the Fortune Cookie series.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: everyday courage is mighty stuff.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"The shift ran long, the work was rough, and the drive home felt twice as far."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): recognition for the long, rough days.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Milo answers with a cracked-open fortune cookie and a tribute to the tired: inside you lives courage — quite mighty stuff."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): a tribute to the tired, worn out loud.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the working person who shows up for the long, rough days and does it again tomorrow."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the working people who show up again tomorrow.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Long days. Mighty courage."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — long days, mighty courage.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Courage isn't only for soldiers and superheroes. It's the alarm at 4 a.m., the twelve-hour shift, and the job nobody else wanted to do. That's mighty stuff — and it deserves to be said out loud."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the truth that the 4 a.m. alarm is courage too.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A golden-orange fortune cookie cracks open and its white paper fortune curls out beneath it, printed in bold red: "The days may seem long, a tad bit too rough, but inside you lives courage—quite mighty stuff!" It's a rhyme built for the working people who keep everything running — and with twenty-five fortunes in the Fortune Cookie series, everyone gets a fortune of their own."

Steak (the fact): fortune cookie + red-lettered fortune slip, printed front.

Sizzle (what we sell): a rhyme for the people who keep everything running — and a fortune for everyone.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because getting up and doing the hard thing again is the mightiest courage there is."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment your partner walks in after a double shift and still kisses the kids goodnight, or your friend gets through the first week at the warehouse sore but proud — that's the moment this shirt was made for. It's right for the nurse, the warehouse worker, and the first responder on the night shift — perfect for a worker-appreciation gift, a Labor Day surprise, a first-paycheck celebration, or a birthday for the hardest-working person you know."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the double shift and the goodnight kiss, the first proud week.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb