

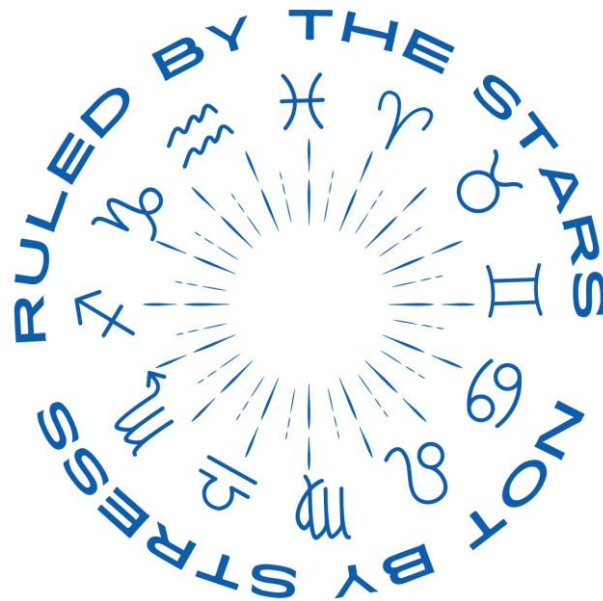
Katie

Product #00000000011 — Full Listing Report

Category: Astrology

Printify Listing: <https://printify.com/app/product-details/6a2e19989ee0bddb3b0d80f3>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard



Design: 00000000011.2 Katie.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Katie

URL Slug: katie

Meta Description: Katie Tee — Ruled by Stars Not by Stress, zodiac sunburst astrology design. Unisex, S–5XL.

Image Alt Text: Blackberry t-shirt with a blue zodiac sunburst of all twelve signs and the words Ruled by the Stars, Not by Stress arced around it

Thirteen Tags:

ruled by the stars shirt · astrology zodiac tee · not by stress t-shirt · zodiac sunburst graphic tee · horoscope lover shirt · twelve signs unisex tee · astrology gift shirt · calm the chaos t-shirt · zodiac symbol tee · star sign graphic shirt · LeoScorpioLeo Astrology · stress relief astrology tee · birth chart shirt

Field 1 — Short Description (Next to the Photo)

Your calendar's a mess, your inbox is worse, and somehow you're supposed to have it together anyway.

Katie doesn't promise control — she promises perspective: the same stars that have run this whole thing since before you got here are still running it now.

For the person who reads their horoscope before their to-do list.
Ruled by stars. Not by stress.

Field 2 — Long Description (Description Tab)

Everyone's white-knuckling their way through a schedule that was never going to slow down. Katie doesn't hand you another productivity hack — she hands you the oldest reframe there is: you were never actually driving this. That's Focus, the F.O.R.C.E. Fed way — one steady order to trust, instead of a hundred scattered anxieties to manage.

Twelve Signs, One Circle

All twelve zodiac symbols radiate out from a single sunburst center, ringed top and bottom by the line that ties it together — Ruled by the Stars, Not by Stress — hand-lettered in the same confident blue as the mark itself.

It's the shirt that gets a knowing nod from anyone who's ever checked their chart before checking their calendar.

Because the stress was always optional — the order underneath it never was.

The Perfect Gift for Someone Who Needs the Reminder

There's a specific moment when someone's spiraling over something they can't control, and this is the shirt for exactly that moment. She's for the friend who has a birth chart memorized, the person riding out a hard season, and anyone who could use permission to exhale. Birthdays, hard weeks, or any day the stars need to do some of the heavy lifting.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — The design speaks before you do: twelve signs, one sunburst, and a line that reframes the whole week.

Gift-Ready — Right for birthdays, hard weeks, or any day someone needs the stress handed back to the stars.

Inclusive Sizing — Everybody can wear the reminder — available S through 5XL.

LeoScorpioLeo Design — Original zodiac sunburst artwork, part of the LeoScorpioLeo Astrology collection.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd,
jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"Your calendar's a mess, your inbox is worse, and somehow you're supposed to have it together anyway."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): instant recognition of a shared moment.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Katie doesn't promise control — she promises perspective: the same stars that have run this whole thing since before you got here are still running it now."

Steak (the fact): the on-shirt wording.

Sizzle (what we sell): positions the shirt as the wearer's own voice.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the person who reads their horoscope before their to-do list."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): the right buyer feels personally called out.
Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Ruled by stars. Not by stress."

Steak (the fact): "Add to cart."

Sizzle (what we sell): certainty at the moment of purchase.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone's white-knuckling their way through a schedule that was never going to slow down. Katie doesn't hand you another productivity hack — she hands you the oldest reframe there is: you were never actually driving this. That's Focus, the F.O.R.C.E. Fed way — one steady order to trust, instead of a hundred scattered anxieties to manage."

Steak (the fact): a printed graphic tee.

Sizzle (what we sell): shared fatigue answered by a reframe.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"All twelve zodiac symbols radiate out from a single sunburst center, ringed top and bottom by the line that ties it together — Ruled by the Stars, Not by Stress — hand-lettered in the same confident blue as the mark itself. It's the shirt that gets a knowing nod from anyone who's ever checked their chart before checking their calendar."

Steak (the fact): the exact on-shirt art and lettering.

Sizzle (what we sell): the Purple Cow only this design can claim.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because the stress was always optional — the order underneath it never was."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread, planted mid-story.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a specific moment when someone's spiraling over something they can't control, and this is the shirt for exactly that moment. She's for the friend who has a birth chart memorized, the person riding out a hard season, and anyone who could use permission to exhale. Birthdays, hard weeks, or any day the stars need to do some of the heavy lifting."

Steak (the fact): a giftable shirt.

Sizzle (what we sell): recognizing the right person, then removing hesitation.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton..."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb