

Kaitlin

Product #00000000063 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac41c618f77fd748707cd2d>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000063.1 Kaitlin.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Kaitlin

URL Slug: kaitlin

Meta Description: Emotional Support Barista tee — a funny red badge shirt for the barista who serves coffee and a listening ear, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Barista badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support barista shirt · funny barista t-shirt · barista gift idea · coffee shop staff tee · gift for coffee lover barista · barista appreciation gift · coffee humor graphic tee · cafe worker shirt · espresso lover t-shirt · gift for coffee shop owner · latte art barista tee · gildan 5000 barista shirt · leoscorpioleo barista shirt

Field 1 — Short Description (Next to the Photo)

Before most people say good morning to anyone, they say it to their barista — usually with a sigh and a story attached.

Kaitlin makes it official: a red Emotional Support Barista badge for the one who pours the coffee and catches the feelings.

For the barista who remembers your order, your dog's name, and what happened at your job last Tuesday.

Extra shot. Extra heart.

Field 2 — Long Description (Description Tab)

Coffee shops run on espresso, but the regulars keep coming back for the person behind the counter who actually listens.

Nobody puts “part-time therapist” on a barista’s job description, yet every morning rush proves it should be there.

Turning someone’s worst morning into a decent one, one cup at a time, is real work worth celebrating.

A Badge for the Barista Behind the Counter

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and BARISTA stamped along the bottom.

It’s the shirt regulars point at and laugh about during the morning rush — and the one the whole crew will want for the next staff gift.

Because a little joy poured into every cup is how a whole neighborhood gets through the week.

The Perfect Gift for Your Favorite Barista

The moment your barista starts making your drink before you even reach the counter — that’s the moment this shirt was made for.

It’s right for the barista who’s become the friendliest face in your morning and the café owner who keeps the whole team smiling — perfect for staff appreciation, a holiday tip-jar thank-you, or a barista’s last day before moving on.

Why You’ll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes the counter’s best listener official, and pairs with the rest of the Emotional Support tees for the whole crew.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the barista who serves kindness with the coffee deserves a badge of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
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Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“Before most people say good morning to anyone, they say it to their barista — usually with a sigh and a story attached.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the barista who hears everyone’s morning first.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Kaitlin makes it official: a red Emotional Support Barista badge for the one who pours the coffee and catches the feelings.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an official title for the counter’s best listener.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the barista who remembers your order, your dog’s name, and what happened at your job last Tuesday.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the baristas who remember the details.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Extra shot. Extra heart.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — kindness served with the coffee.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Coffee shops run on espresso, but the regulars keep coming back for the person behind the counter who actually listens. Nobody puts “part-time therapist” on a barista’s job description, yet every morning rush proves it should be there. Turning someone’s worst morning into a decent one, one cup at a time, is real work worth celebrating.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): credit for the unpaid listening that comes with every pour.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and BARISTA stamped along the bottom. It’s the shirt regulars point at and laugh about during the morning rush — and the one the whole crew will want for the next staff gift.”

Steak (the fact): badge graphic + BARISTA lettering, printed front.

Sizzle (what we sell): a morning-rush laugh — and the whole crew’s next order.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because a little joy poured into every cup is how a whole neighborhood gets through the week.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment your barista starts making your drink before you even reach the counter — that’s the moment this shirt was made for. It’s right for the barista who’s become the friendliest face in your morning and the café owner who keeps the whole team smiling — perfect for staff appreciation, a holiday tip-jar thank-you, or a barista’s last day before moving on.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): thanking the barista who already knows your order.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag.

Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb