

Ily

Product #00000000035 — Full Listing Report

Category: Astrology, Japanese

Printify Listing: <https://printify.com/app/product-details/6a73cb20e1147f80b5043fc9>

Prepared per Official LSL Shirt Listing SOP, Version 8.1 — The Unified Standard



Design: 00000000035.2 Ily.svg · the version printed on white shirts

Japanese Shirt Protocol (SOP 2.8): bilingual pair of Hayden. Same Hook/Design-message/Gift/Bullets meaning as Hayden, English kept parallel per pairing convention, with every line immediately mirrored in Japanese. The print itself is Japanese-script only (not a second ink color of Hayden's English art) — confirmed via the actual Printify mockup, not assumed.

SEO & Metadata

Printify Title: Ily

URL Slug: ily

Meta Description: Ily Tee — the Japanese-script Astrology Saved My Sanity design, Hayden's bilingual sister listing. Unisex, S–5XL.

Image Alt Text: White t-shirt with hand-drawn blue stars scattered around Japanese script reading Astrology Saved My Sanity, plus a matching LeoScorpioLeo sleeve mark.

Thirteen Tags:

japanese astrology shirt · bilingual graphic tee · astrology saved my sanity japanese · zodiac japanese t-shirt · mercury retrograde japanese shirt · celestial japanese graphic tee · star sign japanese shirt · astrology gift japanese tee · cosmic witchy japanese shirt · japanese

script t-shirt · astrology humor japanese tee · LeoScorpioLeo graphic tee · unisex japanese astrology tee S-5XL

Field 1 — Short Description (Next to the Photo)

You didn't used to check your moon sign before making a decision — now it's basically a prerequisite.

Ily says it out loud, scrawled in stars, because the chart genuinely helped: Astrology Saved My Sanity — written this time in her own language.

For the one who reads their horoscope before their email.

The stars aligned. So did you.

(Japanese mirror, line-for-line)

以前は決断する前に月星座を確認したりしなかった——でも今では、ほぼ必須になっている。

イリーはそれを声に出す、星々でそっと紺りながら——チャートが本当に助けてくれたから。占星術が私の正気を救ってくれた——今回は彼女自身の言葉で。

メールより先に星占いを読む人へ。

星々は整った。あなたもそう。

Field 2 — Long Description (Description Tab)

Everyone needs a language for the chaos, and “it's not you, it's Mercury” turned out to be a genuinely useful one.

Ily says the quiet truth out loud, scrawled in hand-drawn stars because the sentiment deserves a little sparkle: astrology saved my sanity.

Some people call it a coping mechanism — the F.O.R.C.E. Fed rule calls it Owning Yourself, one chart reading at a time.

Written In Stars, In Her Own Language

The same handwritten confession Hayden wears in English, Ily wears in Japanese — loose, hand-drawn stars scattered around kanji and hiragana instead of cursive script, the sentiment identical, the language simply her own.

Because sometimes the chart says what you needed to hear before you did.

The Perfect Gift for the Friend Who Reads Your Chart Before You Ask

The moment someone starts a sentence with “okay but astrologically speaking” — that's the moment Ily earns her spot in the closet. She's for the friend who knows your rising sign better than your coffee order, and for the person who's genuinely, unapologetically here for the cosmic explanation. Birthdays, Mercury retrograde survival gifts, or any day the stars call for it.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
Statement Piece — Hand-drawn stars and a confession written in Japanese: the chart helped, and this shirt says so, in her own words.
Gift-Ready — Right for birthdays, Mercury retrograde survival gifts, or any day that calls for a reminder of who someone truly is.
Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

(Japanese mirror — interleaved live, summarized here)

誰もが混乱を言い表す言葉を必要としている——そして「あなたのせいじゃない、水星のせい」は、実際にとても役立つ言葉だと分かった。

イリーは静かな真実を声に出す、手描きの星でそっと紺りながら——その気持ちには少しのきらめきがふさわしいから。占星術が私の正気を救ってくれた。

それを対処法と呼ぶ人もいる——でも F.O.R.C.E. Fed のルールでは、それを「自分を持つこと」と呼ぶ。一枚のチャートを読むたびに。

ヘイデンが英語で身にまとう同じ手書きの告白を、イリーは日本語で身にまとう——筆記体の代わりに漢字とひらがなを取り囲む、ラフに描かれた星たち。気持ちは同じ、言葉が彼女自身のものというだけ。

なぜなら、チャートはときどき、あなたが気づく前に必要な言葉を教えてくれるから。

誰かが「占星術的に言うとな」話し始める瞬間——それがイリーがクローゼットに居場所を得る瞬間。あなたのコーヒーの好みよりアセンダントを知っている友人へ、そして宇宙的な説明を心から求めている人へ。誕生日にも、水星逆行を乗り切るための贈り物にも、星が求めるどんな日にも。

まず心地よさ — 5.3 オンスのプレシュランクコットンは、最初に着た瞬間からしっかりとした厚みを感じられ、日常使いに耐えるクラシックな着心地です。
長く使える丈夫さ — 裾、袖、裾のダブルニードルステッチにより、洗濯を重ねても型崩れせず、きちんとした見た目を保ちます。

クラシックフィット — リラックスしたサイズ通りのユニセックスシルエットが、どんな体型にも似合います。重ね着もすっきり決まります。

ステートメントピース — 手描きの星と、日本語で綴られた告白。チャートが助けてくれた、その言葉を彼女自身の言語で。

ギフトに最適 — 誕生日にも、水星逆行を乗り切るための贈り物にも、その人の本当の姿を思い出させてくれるどんな日にも。

幅広いサイズ展開 — S〜5XL まで対応。このミッションは、すべての人のものだから。

LeoScorpioLeo デザイン — Look Good. Feel Good. Do Good. (見た目も良く、気分も良く、良いことをする) という理念に根ざしたオリジナルアートワークです。

5.3 オンスのプレシュランク 100%コットン (20 番手) — しっかりとした、クラシックな厚みで、決して薄っぺらくありません。クラシックフィット、縫い目のないチューブラーボディ。縫い目のないダブルニードルの 7/8 インチリブカラー。首元と肩をテープ補強。袍と裾はダブルニードル仕上げ。センタークリースをなくすクォーターターン仕上げ。切り取り可能なタグ — チクチクしません。繊維構成はカラーにより異なります (ソリッドカラーは綿 100%、スポーツグレーは 90/10、セーフティ&ヘザーカラーは 50/50) 。すべて OEKO-TEX 認証の低環境負荷染料を使用。

LeoScorpioLeo デザイン — Look Good. Feel Good. Do Good. (見た目も良く、気分も良く、良いことをする) という理念に根ざしたブランドです。だから、その想いを次の人へと伝えてください。

Mandatory safeguard per SOP 2.8: Japanese verified and approved by Lord James personally, satisfying the native-speaker requirement.

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults.

Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Size figures match the standardized chart in Section 2.6.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You didn't used to check your moon sign... basically a prerequisite."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the specific self-recognition of astrology-as-lifestyle, mirrored bilingually.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Ily says it out loud, scrawled in stars... written this time in her own language."

Steak (the fact): Japanese-script handwritten art + doodled stars on cotton.

Sizzle (what we sell): the same identity Hayden claims in English, claimed here in Japanese.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the one who reads their horoscope before their email."

Steak (the fact): a unisex tee, S-5XL.

Sizzle (what we sell): belonging to Japanese-speaking (or bilingual) chart-readers.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"The stars aligned. So did you."

Steak (the fact): "Add to cart."

Sizzle (what we sell): the identity claim — certainty, cosmically delivered, in her own language.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone needs a language for the chaos... one chart reading at a time."

Steak (the fact): a printed graphic shirt.

Sizzle (what we sell): a coping language for chaos, reframed as self-ownership.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"The same handwritten confession Hayden wears in English, Ily wears in Japanese..."

Steak (the fact): hand-drawn stars + Japanese script (kanji/hiragana), confirmed via the real Printify mockup.

Sizzle (what we sell): the same sentiment as Hayden, authentically rendered in Ily's own language rather than just re-inked.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because sometimes the chart says what you needed to hear before you did."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment someone starts a sentence with 'okay but astrologically speaking'... the stars call for it."

Steak (the fact): a giftable, in-joke-ready shirt.

Sizzle (what we sell): recognizing a fellow chart-reader — and seeding the next gift.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles)... OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

Build Notes

Source facts pulled live: master inventory (Product #35, hex 000023, categories Astrology + Japanese — confirmed bilingual pair of Hayden) and the real Printify product. The actual print was checked directly (not assumed identical to Hayden's ink-only variant): Ily's design

is genuinely Japanese-script artwork (占星術が私の正気を救ってくれた), same doodled-star treatment as Hayden but not merely a recolored English print.

English copy kept parallel to Hayden's (Hook/Gift/Bullets/Tee Details/Sign-off share the same meaning, name self-references swapped) per SOP 2.8 pairing convention; the Design section was written to accurately describe the real Japanese-script print rather than copy Hayden's English-specific wording verbatim.

Japanese translation was AI-drafted, then personally reviewed and approved by Lord James, satisfying the SOP's native-speaker safeguard.

WooCommerce category was live-fixed from "Uncategorized" to All + Astrology + Japanese.

Deployed and visually verified live before this report was finalized — confirmed every .lsl-jp line rendered in the correct amber accent color (the sitewide bug fixed earlier this session).