

Hayden

Product #00000000034 — Full Listing Report

Category: Astrology

Printify Listing: <https://printify.com/app/product-details/6a73ca1de1147f80b5043f27>

Prepared per Official LSL Shirt Listing SOP, Version 8.1 — The Unified Standard



Design: 00000000034.2 Hayden.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Hayden

URL Slug: hayden

Meta Description: Hayden Tee — Astrology Saved My Sanity, hand-drawn stars for chart-reading astrology lovers. Unisex, S–5XL.

Image Alt Text: White t-shirt with hand-drawn blue stars scattered around handwritten script reading Astrology Saved My Sanity, plus a matching LeoScorpioLeo sleeve mark.

Thirteen Tags:

astrology saved my sanity shirt · astrology lover tee · zodiac graphic t-shirt · mercury retrograde shirt · horoscope graphic tee · star sign shirt · astrology gift shirt · celestial graphic tee · cosmic witchy shirt · birth chart t-shirt · astrology humor tee · LeoScorpioLeo graphic tee · unisex astrology tee S-5XL

Field 1 — Short Description (Next to the Photo)

You didn't used to check your moon sign before making a decision — now it's basically a prerequisite.

Hayden says it out loud, scrawled in stars, because the chart genuinely helped: Astrology Saved My Sanity.

For the one who reads their horoscope before their email.

The stars aligned. So did you.

Field 2 — Long Description (Description Tab)

Everyone needs a language for the chaos, and “it’s not you, it’s Mercury” turned out to be a genuinely useful one. Hayden says the quiet truth out loud, scrawled in hand-drawn stars because the sentiment deserves a little sparkle: astrology saved my sanity. Some people call it a coping mechanism — the F.O.R.C.E. Fed rule calls it Owning Yourself, one chart reading at a time.

Scrawled In Stars, Meant Every Word

Loose, hand-drawn stars scatter around a handwritten confession — the kind of design that looks like it was doodled in a notebook margin during a particularly rough Mercury retrograde, then decided it deserved to be permanent. It’s messier and more personal than a clean sans-serif claim, which is exactly the point.

Because sometimes the chart says what you needed to hear before you did.

The Perfect Gift for the Friend Who Reads Your Chart Before You Ask

The moment someone starts a sentence with “okay but astrologically speaking” — that’s the moment Hayden earns her spot in the closet. She’s for the friend who knows your rising sign better than your coffee order, and for the person who’s genuinely, unapologetically here for the cosmic explanation. Birthdays, Mercury retrograde survival gifts, or any day the stars call for it.

Why You’ll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — Hand-drawn stars and a confession scrawled in script: the chart helped, and this shirt says so.

Gift-Ready — Right for birthdays, Mercury retrograde survival gifts, or any day that calls for a reminder of who someone truly is.

Inclusive Sizing — Everybody can wear the mission — available S through 5XL.

LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscordioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Size figures match the standardized chart in Section 2.6.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You didn't used to check your moon sign... basically a prerequisite."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the specific self-recognition of astrology-as-lifestyle.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Hayden says it out loud, scrawled in stars... Astrology Saved My Sanity."

Steak (the fact): handwritten script + doodled stars on cotton.

Sizzle (what we sell): the design saying it before she has to.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the one who reads their horoscope before their email."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to people who lead their day with the chart.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"The stars aligned. So did you."

Steak (the fact): "Add to cart."

Sizzle (what we sell): the identity claim — certainty, cosmically delivered.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone needs a language for the chaos... one chart reading at a time."

Steak (the fact): a printed graphic shirt.

Sizzle (what we sell): a coping language for chaos, reframed as self-ownership.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"Loose, hand-drawn stars scatter around a handwritten confession... which is exactly the point."

Steak (the fact): hand-drawn stars + handwritten script.

Sizzle (what we sell): a design that looks felt, not manufactured.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because sometimes the chart says what you needed to hear before you did."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment someone starts a sentence with 'okay but astrologically speaking'... the stars call for it."

Steak (the fact): a giftable, in-joke-ready shirt.

Sizzle (what we sell): recognizing a fellow chart-reader — and seeding the next gift.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles)... OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

Build Notes

Source facts pulled live: master inventory (Product #34, hex 000022, category Astrology — English half of the Hayden/Ily bilingual pair) and the real Printify product (standard dark/light ink split confirmed). Description replaced the raw Printify auto-placeholder with a full SOP listing.

WooCommerce category was live-fixed from "Uncategorized" to All + Astrology.

Deployed and visually verified live before this report was finalized.