

Hailey

Product #00000000060 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac41901a94ccf70c508c21d>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000060.1 Hailey.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Hailey

URL Slug: hailey

Meta Description: Emotional Support Niece tee — a funny red badge gift for the niece who makes every visit brighter, on Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Niece badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support niece shirt · funny niece gift tee · best niece ever shirt · gift for niece from aunt · gift for niece from uncle · niece birthday shirt · niece graduation gift · favorite niece t-shirt · niece humor graphic tee · family holiday shirt for niece · auntie and niece shirts · gildan 5000 niece shirt · leoscordioleo niece shirt

Field 1 — Short Description (Next to the Photo)

She walks in the door and suddenly the whole house is lighter, louder, and somehow a little more patient.

Hailey makes it official: a red Emotional Support Niece badge for the girl who turns every family visit into the good part of the week.

For the niece who checks on her aunts and uncles as much as they check on her.

Proud aunt. Prouder niece.

Field 2 — Long Description (Description Tab)

Every family has that one niece who remembers your birthday, asks how you’re really doing, and sends the meme right when you need it.

People assume the grown-ups do all the supporting, but anyone with a niece like that knows it runs both ways.

Being the bright spot in a big family is a quiet kind of strength, and it’s worth wearing with a grin.

A Badge for the Niece Who Brightens Every Visit

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and NIECE stamped along the bottom.

It’s the shirt that earns a laugh at the holiday table and a “where did you get that?” from every aunt in the room — especially next to the matching AUNT and UNCLE tees.

Because a family gets stronger every time someone brings a little light through the door.

The Perfect Gift for Your Niece

The moment your niece texts “just checking on you” out of nowhere — that’s the moment this shirt was made for.

It’s right for the niece who’s become one of your favorite people and the college-bound niece who still calls home — perfect for a birthday, a graduation, or a matching-shirt family day.

Why You’ll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes her place in the family official, and pairs perfectly with the matching AUNT and UNCLE tees.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the niece who lifts the whole family deserves her own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“She walks in the door and suddenly the whole house is lighter, louder, and somehow a little more patient.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the niece who changes the mood of the whole house.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Hailey makes it official: a red Emotional Support Niece badge for the girl who turns every family visit into the good part of the week.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an official title for the bright spot of the family.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the niece who checks on her aunts and uncles as much as they check on her.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the nieces who check on everyone.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Proud aunt. Prouder niece.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — family pride in both directions.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Every family has that one niece who remembers your birthday, asks how you’re really doing, and sends the meme right when you need it. People assume the grown-ups do all the supporting, but anyone with a niece like that knows it runs both ways. Being the bright spot in a big family is a quiet kind of strength, and it’s worth wearing with a grin.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): proof that support in a family runs both ways.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and NIECE stamped along the bottom. It’s the shirt that earns a laugh at the holiday table and a “where did you get that?” from every aunt in the room — especially next to the matching AUNT and UNCLE tees.”

Steak (the fact): badge graphic + NIECE lettering, printed front.

Sizzle (what we sell): a holiday-table laugh — and the matching AUNT/UNCLE sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because a family gets stronger every time someone brings a little light through the door.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment your niece texts “just checking on you” out of nowhere — that’s the moment this shirt was made for. It’s right for the niece who’s become one of your favorite people and the college-bound niece who still calls home — perfect for a birthday, a graduation, or a matching-shirt family day.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the niece who checks in first.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb