

Gracie

Product #00000000033 — Full Listing Report

Category: Live a Little More

Printify Listing: <https://printify.com/app/product-details/6a73c7f1e02e176c570ca8e7>

Prepared per Official LSL Shirt Listing SOP, Version 8.1 — The Unified Standard



Design: 00000000033.2 Gracie.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Gracie

URL Slug: gracie

Meta Description: Gracie Tee — Empowered People Empower People, said twice, for anyone lifting others up. Unisex, S-5XL.

Image Alt Text: White t-shirt reading Empowered People Empower People twice in blue text, the second line bold and outlined for emphasis, plus a matching LeoScorpioLeo sleeve mark.

Thirteen Tags:

empowered people empower people shirt · empowerment graphic tee · self confidence shirt · mentor gift shirt · women empowerment tee · positive affirmation shirt · self growth graphic tee · inspirational t-shirt · leadership gift shirt · confidence boost tee · self love graphic tee · LeoScorpioLeo graphic tee · unisex empowerment tee S-5XL

Field 1 — Short Description (Next to the Photo)

You know the version of you that used to shrink in a room — she's not who's showing up anymore.

Gracie says the quiet truth out loud, typed twice so it actually lands: Empowered People Empower People.

For the one who did the work and is now handing that strength forward.

Not shrinking anymore. Multiplying.

Field 2 — Long Description (Description Tab)

Somewhere along the way you stopped waiting for permission and started giving it — to yourself first, then to everyone standing close enough to catch it. Gracie says the truth out loud, twice, because good things deserve repeating as much as hard ones do: empowered

people empower people. That's the F.O.R.C.E. Fed rule in reverse — change one person, and the change doesn't stop there.

Said Once, Then Said Louder

The same four words appear twice — once plain, once loud and outlined — because real confidence doesn't whisper, it repeats itself until the room believes it too. It's the shirt that reads as both a fact and an invitation, worn by someone who already knows their strength is contagious.

Because the people who lift others are the ones who were lifted first.

The Perfect Gift for the Friend Who Lifts Everyone Around Her

The moment someone becomes the person their friend group calls first with good news — that's the moment Gracie earns her spot in the closet. She's for the mentor who shows up early, and for the friend whose pep talks actually change your week. Birthdays, a "thank you for believing in me" gift, or any day that calls for passing the strength forward.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — Four words, said twice, because real confidence never whispers — it repeats until the room believes it too.

Gift-Ready — Right for a "thank you for believing in me" moment, or any day that calls for a reminder of who someone truly is.

Inclusive Sizing — Everybody can wear the mission — available S through 5XL.

LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscordioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Size figures match the standardized chart in Section 2.6.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You know the version of you that used to shrink in a room... not who's showing up anymore."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the recognition of personal growth, named plainly.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Gracie says the quiet truth out loud, typed twice... Empowered People Empower People."

Steak (the fact): repeated-text typography on cotton.

Sizzle (what we sell): the design saying the confident truth before she has to.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the one who did the work and is now handing that strength forward."

Steak (the fact): a unisex tee, S-5XL.

Sizzle (what we sell): belonging to people who lift others because they were lifted first.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Not shrinking anymore. Multiplying."

Steak (the fact): “Add to cart.”

Sizzle (what we sell): the identity claim — strength that spreads, not just holds.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Somewhere along the way you stopped waiting for permission... the change doesn’t stop there.”

Steak (the fact): a printed typographic shirt.

Sizzle (what we sell): permission given to yourself, then passed forward.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“The same four words appear twice... already knows their strength is contagious.”

Steak (the fact): repeated four-word phrase, plain then bold/outlined.

Sizzle (what we sell): a design that mirrors how real confidence actually sounds — repeated, not whispered.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because the people who lift others are the ones who were lifted first.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment someone becomes the person their friend group calls first... passing the strength forward.”

Steak (the fact): a giftable, celebratory shirt.

Sizzle (what we sell): recognizing someone’s strength — and thanking them for sharing it.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles)... OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

Build Notes

Source facts pulled live: master inventory (Product #33, hex 000021, category Live a Little More — thematic mirror pair with Fred, NOT Japanese) and the real Printify product (standard dark/light ink split confirmed). Description replaced the raw Printify auto-placeholder with a full SOP listing.

WooCommerce category was live-fixed from "Uncategorized" to All + Live a Little More.

Deployed and visually verified live before this report was finalized.