

Ganner

Product #00000000059 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac4185c3f98b152720832fd>

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000059.1 Ganner.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Ganner

URL Slug: ganner

Meta Description: Emotional Support Cousin tee — a funny red badge gift for the cousin who shows up for every family moment, on Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Cousin badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support cousin shirt · funny cousin gift tee · best cousin ever shirt · family reunion t-shirt · cousin birthday gift · cousin crew shirt · gift for favorite cousin · cousins trip tee · matching cousin shirts · family vacation graphic tee · cousin humor t-shirt · gildan 5000 cousin shirt · leoscorpioleo cousin shirt

Field 1 — Short Description (Next to the Photo)

At every family gathering there's one cousin everybody drifts toward when the small talk runs dry and the real talk starts.

Ganner makes it official: a red Emotional Support Cousin badge for the one who listens first and laughs loudest.

For the cousin who's half sibling, half best friend, and the first call when the family gets complicated.

Same family tree. Different kind of support.

Field 2 — Long Description (Description Tab)

Cousins are the people who knew you before you figured out who you were — and loved you through the awkward years anyway.

Nobody writes a job title for the cousin who keeps the group chat alive, but that cousin is quietly holding the whole family together.

Being that person is a choice you make every holiday, every reunion, and every late-night phone call, and it deserves to be worn proudly.

A Badge for the Cousin Who Keeps the Family Close

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and COUSIN stamped along the bottom.

It’s the shirt that gets passed around the reunion photo line with a laugh — and the one every other cousin suddenly wants too.

Because the family you grow up with is the first place joy gets passed around.

The Perfect Gift for Your Favorite Cousin

The moment your cousin drives across town just to sit with you on a hard day — that’s the moment this shirt was made for.

It’s right for the cousin who’s more like a sibling and the one who plans every family trip without being asked — perfect for a reunion, a cousins’ weekend, or a birthday that deserves a laugh.

Why You’ll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes cousin status official, and lines up perfectly with the rest of the Emotional Support family tees.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the cousin who keeps showing up deserves a title of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
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Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“At every family gathering there’s one cousin everybody drifts toward when the small talk runs dry and the real talk starts.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the cousin everybody drifts toward for the real talk.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Ganner makes it official: a red Emotional Support Cousin badge for the one who listens first and laughs loudest.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an official title for the family’s favorite listener.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the cousin who’s half sibling, half best friend, and the first call when the family gets complicated.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the cousins who are half sibling, half best friend.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Same family tree. Different kind of support.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — the family bond, worn out loud.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Cousins are the people who knew you before you figured out who you were — and loved you through the awkward years anyway. Nobody writes a job title for the cousin who keeps the group chat alive, but that cousin is quietly holding the whole family together. Being that person is a choice you make every holiday, every reunion, and every late-night phone call, and it deserves to be worn proudly.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): credit for the cousin who quietly holds the family together.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and COUSIN stamped along the bottom. It’s the shirt that gets passed around the reunion photo line with a laugh — and the one every other cousin suddenly wants too.”

Steak (the fact): badge graphic + COUSIN lettering, printed front.

Sizzle (what we sell): a reunion-photo laugh — and the next cousin’s order.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because the family you grow up with is the first place joy gets passed around.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment your cousin drives across town just to sit with you on a hard day — that’s the moment this shirt was made for. It’s right for the cousin who’s more like a sibling and the one who plans every family trip without being asked — perfect for a reunion, a cousins’ weekend, or a birthday that deserves a laugh.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the cousin who shows up on the hard days.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag.

Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb