

Erika

Product #00000000031 — Full Listing Report

Category: WitchEver

Printify Listing: <https://printify.com/app/product-details/6a73c5a440efb70a700ce47f>

Prepared per Official LSL Shirt Listing SOP, Version 8.1 — The Unified Standard



Design: 00000000031.2 Erika.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Erika

URL Slug: erika

Meta Description: Erika Tee — a hand-cradled sprig and Green Witch on Duty badge for plant lovers. Unisex, S-5XL.

Image Alt Text: White t-shirt with an illustrated hand cradling a leafy sprig and two sparks of light, reading Green Witch on Duty in hand-lettered blue text, plus a matching LeoScorpioLeo sleeve mark.

Thirteen Tags:

green witch shirt · plant witch tee · plant lady graphic tee · witchy plant lover shirt · green witch on duty · houseplant graphic tee · plant parent gift shirt · witchcore plant tee · botanical witch t-shirt · plant mom gift · cottagecore plant shirt · LeoScorpioLeo graphic tee · unisex witchy tee S-5XL

Field 1 — Short Description (Next to the Photo)

Somebody has to keep the plants alive, talk to them a little, and notice when the light shifts — that's you, every single day.

Erika names it outright — a hand cradling new growth, a couple of sparks glinting nearby, and the badge that makes it official: Green Witch on Duty.

For the one whose plant collection has a name for every leaf, and whose care is half science, half spell.

Not a green thumb. A calling.

Field 2 — Long Description (Description Tab)

Everyone says they want a hobby that actually sticks, then quits the second it asks for real attention. Erika's hobby has never once been optional — the plants don't water themselves, and neither does the quiet ritual of checking on them. That's not maintenance, that's devotion, and devotion deserves a badge.

A Hand, A Sprig, A Little Magic

One warm, illustrated hand cradles a sprig of new growth, a pair of sparks glinting on either side like the plant is being blessed mid-grow — and underneath, the hand-lettered badge says it plainly: Green Witch on Duty. It's less a graphic than a small ceremony, printed once so she doesn't have to explain the ritual every time someone asks.

Because tending something quietly, every single day, is its own kind of magic.

The Perfect Gift for the Friend Whose Plants Have Names

The moment someone's apartment starts looking more like a greenhouse than a living room — that's the moment Erika earns her spot in the closet. She's for the friend who narrates the watering schedule out loud, and for the person who's turned "I'll just get one plant" into an entire windowsill jungle. Birthdays, new-apartment gifts, or a "proud plant parent" treat — she's giftable any day the light's still good.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — A hand, a sprig, and a badge that says it plainly — Green Witch on Duty, no explanation required.

Gift-Ready — Right for birthdays, new-apartment gifts, or any day that calls for a reminder of who someone truly is.

Inclusive Sizing — Everybody can wear the mission — available S through 5XL.

LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy.

Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and

shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Size figures match the standardized chart in Section 2.6.

Justification Report (Internal — Lord James’s Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

“Somebody has to keep the plants alive... that’s you, every single day.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the specific self-recognition of being the one who actually keeps things alive.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Erika names it outright — a hand cradling new growth... Green Witch on Duty."

Steak (the fact): illustrated hand + sprig artwork on cotton.

Sizzle (what we sell): the design saying the identity out loud before she has to.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the one whose plant collection has a name for every leaf..."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to plant people who take the ritual seriously.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Not a green thumb. A calling."

Steak (the fact): "Add to cart."

Sizzle (what we sell): the identity claim — this is devotion, not a hobby.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone says they want a hobby that actually sticks... devotion deserves a badge."

Steak (the fact): a printed graphic shirt.

Sizzle (what we sell): the tiredness of hobbies that don't stick, answered by one that never asked to be optional.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"One warm, illustrated hand cradles a sprig of new growth... not a mass-produced graphic tee."

Steak (the fact): hand + sprig + sparks illustration, hand-lettered badge text.

Sizzle (what we sell): a small ceremony printed once, not a t-shirt slogan.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because tending something quietly, every single day, is its own kind of magic."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment someone's apartment starts looking more like a greenhouse... the light's still good."

Steak (the fact): a giftable, pairable shirt.

Sizzle (what we sell): recognizing a plant parent's identity — and seeding the next gift.
Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles)... OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

Build Notes

Source facts pulled live: master inventory (Product #31, hex 00001F, category WitchEver) and the real Printify product (blueprint 6 / Gildan 5000, Fulfill Engine, standard dark/light ink-colorway split confirmed via print_areas). Description replaced the raw Printify auto-placeholder (generic "Soft, simple, and quietly magical...") with a full SOP listing.

WooCommerce category was live-fixed from the default "Uncategorized" to All + WitchEver.

Deployed and visually verified live before this report was finalized.