

Emiliano

Product #00000000057 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac16d3d5dff57fd620d68b1>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000057.1 Emiliano.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Emiliano

URL Slug: emiliano

Meta Description: Emotional Support Fiancé tee — a funny red badge engagement gift for the groom-to-be, on Gildan 5000 cotton. Pairs with the Fiancée tee. S-5XL.

Image Alt Text: Red-and-white Emotional Support Fiancé badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support fiance shirt • funny fiance gift tee • groom to be shirt • engagement gift for him • engagement party shirt • bachelor party tee • gift for fiance from fiancée • newly engaged shirt • matching engagement shirts • honeymoon shirt for him • wedding planning humor tee • gildan 5000 fiance shirt • leoscorpioleo fiance shirt

Field 1 — Short Description (Next to the Photo)

He asked the big question, and somehow he's also the one keeping you sane through every seating chart since.

Emiliano gives him the title of the season: a red Emotional Support Fiancé badge for the man holding the whole engagement together.

For the fiancé who talks you down from wedding stress and still can't wait to marry you.

He proposed. He's still all in.

Field 2 — Long Description (Description Tab)

Engagements look like champagne and ring photos online, but real life is budgets, guest lists, family opinions, and a lot of deep breaths.

The fiancé who shows up for all of it — calm, patient, and still making you laugh — deserves more credit than a line in the toast.

Focusing on the person instead of the plans is how a wedding season becomes the start of a strong marriage.

The Badge He Earned Before the “I Do”

A bold red medical-style badge wraps two simple figures leaning together above a heartbeat with a heart at its center, with EMOTIONAL SUPPORT arched along the top and FIANCÉ across the bottom, accent and all.

It's the shirt that steals the show at the engagement party and lands in every getting-ready photo — usually right next to the matching FIANCÉE tee.

Because the strongest partnerships are built in the stressful moments, not just the perfect ones.

The Perfect Gift for the Groom-to-Be

The moment he squeezes your hand under the table while both families debate the guest list — that's the moment this shirt earns its place.

It's right for the groom-to-be who handles every wedding curveball with a joke and the fiancé who's been your calm since the proposal — perfect for an engagement party, the bachelor weekend, or the honeymoon suitcase.

Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — A badge-style graphic that makes his role in the engagement official, and pairs perfectly with the matching FIANCÉE tee.
- **Gift-Ready** — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- **Inclusive Sizing** — Everybody can wear the mission — available S through 5XL.
- **LeoScorpioLeo Design** — Original artwork built on one truth: the partner who holds you steady through the planning deserves his own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“He asked the big question, and somehow he’s also the one keeping you sane through every seating chart since.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the fiancé who proposed and then kept everyone calm.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Emiliano gives him the title of the season: a red Emotional Support Fiancé badge for the man holding the whole engagement together.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): the title of the season, worn with pride.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the fiancé who talks you down from wedding stress and still can’t wait to marry you.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the grooms-to-be who stay steady.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“He proposed. He’s still all in.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — still all in, after all the planning.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Engagements look like champagne and ring photos online, but real life is budgets, guest lists, family opinions, and a lot of deep breaths. The fiancé who shows up for all of it — calm, patient, and still making you laugh — deserves more credit than a line in the toast. Focusing on the person instead of the plans is how a wedding season becomes the start of a strong marriage.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): credit for the partner who shows up for the unglamorous part.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge wraps two simple figures leaning together above a heartbeat with a heart at its center, with EMOTIONAL SUPPORT arched along the top and FIANCÉ across the bottom, accent and all. It’s the shirt that steals the show at the engagement party and lands in every getting-ready photo — usually right next to the matching FIANCÉE tee.”

Steak (the fact): badge graphic + FIANCÉ lettering, printed front.

Sizzle (what we sell): an engagement-party highlight — and the matching FIANCÉE sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because the strongest partnerships are built in the stressful moments, not just the perfect ones.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Focus.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment he squeezes your hand under the table while both families debate the guest list — that’s the moment this shirt earns its place. It’s right for the groom-to-be who handles every wedding curveball with a joke and the fiancé who’s been your calm since the proposal — perfect for an engagement party, the bachelor weekend, or the honeymoon suitcase.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the groom-to-be who keeps you steady.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb