

Elysia

Product #00000000005 — Full Listing Report

Category: Chakra

Printify Listing: <https://printify.com/app/product-details/69a9da7d398c48313907ee12>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard



Design: 00000000005.2 Elysia.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Elysia

URL Slug: elysia-leoscorpioleo

Meta Description: Elysia Tee — Crowned in Light, Rooted in Love, chakra artwork. Unisex, S–5XL.

Image Alt Text: White t-shirt with a blue crown graphic, a row of seven rainbow chakra symbols, and blue root artwork, framing the words 'Crowned in Light, Rooted in Love.'

Thirteen Tags:

chakra shirt · crowned in light tee · rooted in love shirt · spiritual graphic tee · yoga gift shirt · energy healing t-shirt · seven chakras graphic · meditation shirt gift · mind body soul tee · root chakra shirt · spiritual growth t-shirt · blue chakra graphic tee · LeoScorpioLeo Chakra

Field 1 — Short Description (Next to the Photo)

You feel steadier on the days you actually make space for stillness.

Elysia puts that steadiness into words — crowned above, rooted below, the seven chakras holding the space between.

For the person whose calm is a practice, not an accident.

Grounded above. Grounded below. Grounded, period.

Field 2 — Long Description (Description Tab)

Everyone's chasing peace like it's a destination instead of a practice you rebuild daily. Elysia doesn't sell arrival — it sells the architecture: crowned in light above, rooted in love below, held together by seven centers of energy in between. That's Eat Something in its fullest sense — tending the whole self, not just the body.

Crown Above, Roots Below

A crown of light opens the design, a full rainbow run of the seven chakra symbols anchors the center, and a spreading root system closes it at the base — Crowned in Light and Rooted in Love bridging the two, so the whole piece reads as one balanced system, not separate images.

Eating something, in the fullest sense, means feeding the whole self — mind, body, and spirit — not just the body.

The Perfect Gift for Someone Building Their Practice

There's a quiet pride in the person who shows up to their mat, their journal, their breathwork, on the hard days as much as the easy ones — Elysia is for her. She's for the yoga teacher, the meditation-app regular, the friend who reads about chakras on purpose. Birthdays, studio graduations, or the gift that says keep going.

Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — The design speaks before you do: crown, chakras, and roots, balanced top to bottom.
- **Gift-Ready** — Right for birthdays, studio graduations, or any milestone in someone's practice.
- **Inclusive Sizing** — Everybody can wear the balance — available S through 5XL.
- **LeoScorpioLeo Design** — Original chakra artwork, part of the LeoScorpioLeo Chakra collection.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You feel steadier on the days you actually make space for stillness."

Steak (the fact): a chakra graphic tee.

Sizzle (what we sell): the steadiness that comes from a real practice.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Elysia puts that steadiness into words — crowned above, rooted below, the seven chakras holding the space between."

Steak (the fact): crown, chakra row, and root graphics with the tagline.

Sizzle (what we sell): steadiness held between light above and love below.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the person whose calm is a practice, not an accident."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to people whose calm is practiced, not accidental.

Voice: Seth Godin + Christina Umerez/Starla Moore + Joanna Wiebe

Short — S4 The Close

"Grounded above. Grounded below. Grounded, period."

Steak (the fact): the purchase.

Sizzle (what we sell): being grounded, fully, above and below.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone's chasing peace like it's a destination instead of a practice you rebuild daily. Elysia doesn't sell arrival — it sells the architecture: crowned in light above, rooted in love below, held together by seven centers of energy in between. That's Eat Something in its fullest sense — tending the whole self, not just the body."

Steak (the fact): a printed chakra shirt.

Sizzle (what we sell): trading the myth of arrival for the truth of daily practice.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A crown of light opens the design, a full rainbow run of the seven chakra symbols anchors the center, and a spreading root system closes it at the base — Crowned in Light and Rooted in Love bridging the two, so the whole piece reads as one balanced system, not separate images."

Steak (the fact): a crown, seven chakra symbols, and a root system.

Sizzle (what we sell): one balanced system, not separate images.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Eating something, in the fullest sense, means feeding the whole self — mind, body, and spirit — not just the body."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Eat Something.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a quiet pride in the person who shows up to their mat, their journal, their breathwork, on the hard days as much as the easy ones — Elysia is for her. She's for the yoga teacher, the meditation-app regular, the friend who reads about chakras on purpose. Birthdays, studio graduations, or the gift that says keep going."

Steak (the fact): a giftable chakra tee.

Sizzle (what we sell): honoring someone's ongoing practice.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Christina Umerez/Starla Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb