

Christine

Product #00000000003 — Full Listing Report

Category: Live a Little More

Printify Listing: <https://printify.com/app/product-details/69a9b00c243d707398048bb8>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard

IF THERE IS NO CHANGE
THERE IS NO CHANGE

Design: 00000000003.2 Christine.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Christine

URL Slug: christine-leoscorpioleo

Meta Description: Christine Tee — the LeoScorpioLeo mantra, bold and declared. Unisex, S–5XL.

Image Alt Text: White t-shirt with bold solid blue rounded lettering reading 'If there is no change, there is no change.'

Thirteen Tags:

if there is no change shirt · motivational mantra tee · bold statement graphic tee · change quote shirt · self improvement tee · LeoScorpioLeo mission shirt · accountability t-shirt · no excuses shirt · personal growth gift tee · blue bold font shirt · mantra tee unisex · decision quote shirt · LeoScorpioLeo Live a Little More

Field 1 — Short Description (Next to the Photo)

You've said "this time will be different" before, and you both know how that went.

Christine puts the whole deal in one sentence, printed bold and final, so there's nothing left to negotiate with.

For the person who's done waiting for motivation and started making the move instead.

No change. No change. That's the whole sentence.

Field 2 — Long Description (Description Tab)

Everyone wants the after-photo without doing anything the before-photo requires. Christine skips the pep talk and states the actual mechanism plainly: nothing shifts until something moves. That's not motivation — that's Focus, the flagship LeoScorpioLeo truth, stated flat.

The Sentence That Runs the Whole Brand

Bold, rounded, solid-filled letters carry the line "If there is no change, there is no change" — no ornament, no explanation, because this is the sentence LeoScorpioLeo was built on, and it doesn't need decoration to land.

Focus means deciding, out loud, that this time the sentence gets finished.

The Perfect Gift for the Person Ready to Move

There's a specific day someone stops planning the change and starts making it — that's the day for Christine. She's for the friend circling the same New Year's resolution and the one who just booked the flight, signed up, quit the thing. Birthdays, fresh starts, or any Monday that's finally the Monday.

Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — The design speaks before you do: bold, solid, and final — a sentence that doesn't hedge.
- **Gift-Ready** — Right for birthdays, fresh starts, milestones, or any day someone finally moves.
- **Inclusive Sizing** — Everybody can wear the mantra — available S through 5XL.
- **LeoScorpioLeo Design** — Original artwork built on the LeoScorpioLeo driving truth: if there is no change, there is no change.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You've said "this time will be different" before, and you both know how that went."

Steak (the fact): a bold statement tee.

Sizzle (what we sell): the familiar, unfinished promise to change.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Christine puts the whole deal in one sentence, printed bold and final, so there's nothing left to negotiate with."

Steak (the fact): the mantra printed bold and solid.

Sizzle (what we sell): a final sentence with nothing left to negotiate.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the person who's done waiting for motivation and started making the move instead."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to people who move instead of waiting.

Voice: Seth Godin + Christina Umerez/Starla Moore + Joanna Wiebe

Short — S4 The Close

"No change. No change. That's the whole sentence."

Steak (the fact): the purchase.

Sizzle (what we sell): the sentence, finally finished.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone wants the after-photo without doing anything the before-photo requires. Christine skips the pep talk and states the actual mechanism plainly: nothing shifts until something moves. That's not motivation — that's Focus, the flagship LeoScorpioLeo truth, stated flat."

Steak (the fact): a printed statement shirt.

Sizzle (what we sell): the gap between wanting the after-photo and doing the work.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"Bold, rounded, solid-filled letters carry the line "If there is no change, there is no change" — no ornament, no explanation, because this is the sentence LeoScorpioLeo was built on, and it doesn't need decoration to land."

Steak (the fact): bold, rounded, solid-filled type.

Sizzle (what we sell): the flagship LeoScorpioLeo truth, undecorated.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Focus means deciding, out loud, that this time the sentence gets finished."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Focus.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a specific day someone stops planning the change and starts making it — that's the day for Christine. She's for the friend circling the same New Year's resolution and the one who just booked the flight, signed up, quit the thing. Birthdays, fresh starts, or any Monday that's finally the Monday."

Steak (the fact): a giftable statement tee.

Sizzle (what we sell): marking the day someone actually moved.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Christina Umerez/Starla Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb