

Caius

Product #00000000055 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6ac16679b2fe40e08601c7b5>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000055.1 Caius.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Caius

URL Slug: caius

Meta Description: Emotional Support Dad tee — a funny red badge Father's Day gift for the dad who always picks up the phone, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Dad badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support dad shirt • funny dad gift tee • fathers day gift shirt • dad birthday shirt • gift for dad from daughter • gift for dad from son • stepdad gift shirt • dad appreciation tee • supportive dad t-shirt • sarcastic dad tee • cookout dad shirt • gildan 5000 dad shirt • leoscorpioleo dad shirt

Field 1 — Short Description (Next to the Photo)

He fixed your bike, your car, your heartbreak, and every bad day with the same calm “come here, kid.”

Caius gives him the title he earned long ago: a red Emotional Support Dad badge, worn with quiet pride.

For the dad who listens more than he lectures and always seems to know when you need him.

Always there. Now it's official.

Field 2 — Long Description (Description Tab)

Dads aren’t supposed to be the emotional ones — at least, that’s what the old rules said.

But the dad who waits up until you’re home safe and hears the crack in your voice over the phone is doing emotional support every day, just without the job title.

Owning that softer strength doesn’t make a man any less steady; it’s exactly what makes him the one everyone trusts.

The Badge Behind Every “Come Here, Kid”

A bold red medical-style badge wraps around two simple figures leaning in close over a heartbeat with a heart in the middle, with EMOTIONAL SUPPORT arched across the top and DAD in strong letters along the bottom.

It’s the shirt that gets a grin and a dad joke at the cookout, then becomes the one he reaches for first — and the uncles start dropping hints.

Because a dad who shows his heart teaches everyone around him what strength really looks like.

The Perfect Gift for the Dad Who Always Picks Up

The moment he answers your call at midnight without a single question about why — that’s the moment this shirt earns its place.

It’s right for the dad who’s been your steady place since day one and the stepdad who chose you and never looked back — perfect for Father’s Day, his birthday, or a just-because thank-you.

Why You’ll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that gives his quiet, everyday support the title it deserves.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the dad who shows up with his whole heart deserves his own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0

Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“He fixed your bike, your car, your heartbreak, and every bad day with the same calm “come here, kid.””

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the dad who fixed everything, including you.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Caius gives him the title he earned long ago: a red Emotional Support Dad badge, worn with quiet pride.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): a title he earned long before anyone printed it.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the dad who listens more than he lectures and always seems to know when you need him.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the dads who listen first.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Always there. Now it’s official.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — his support was always real; now it is named.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Dads aren’t supposed to be the emotional ones — at least, that’s what the old rules said. But the dad who waits up until you’re home safe and hears the crack in your voice over the phone is doing emotional support every day, just without the job title. Owning that softer strength doesn’t make a man any less steady; it’s exactly what makes him the one everyone trusts.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): a softer strength, owned instead of hidden.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge wraps around two simple figures leaning in close over a heartbeat with a heart in the middle, with EMOTIONAL SUPPORT arched across the top and DAD in strong letters along the bottom. It’s the shirt that gets a grin and a dad joke at the cookout, then becomes the one he reaches for first — and the uncles start dropping hints.”

Steak (the fact): badge graphic + DAD lettering, printed front.

Sizzle (what we sell): a cookout grin that becomes his favorite shirt — and an uncle’s next gift.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because a dad who shows his heart teaches everyone around him what strength really looks like.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment he answers your call at midnight without a single question about why — that’s the moment this shirt earns its place. It’s right for the dad who’s been your steady place since day one and the stepdad who chose you and never looked back — perfect for Father’s Day, his birthday, or a just-because thank-you.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the dad who always answers.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb