

Brianna

Product #00000000002 — Full Listing Report

Category: Live a Little More

Printify Listing: <https://printify.com/app/product-details/699e3a8e4f0eecaa07048999>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard

IF YOU
CAN'T
CHANGE CHANGE
THE THE
PEOPLE PEOPLE
AROUND AROUND
YOU YOU

Design: 00000000002.2 Brianna.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Brianna

URL Slug: brianna-leoscorpioleo

Meta Description: Brianna Tee — the change-your-circle mantra, printed twice, two ways. Unisex, S–5XL.

Image Alt Text: White t-shirt with bold blue distressed lettering on the left and matching blue outline lettering on the right, both reading 'If you can't change the people around you, change the people around you.'

Thirteen Tags:

change your circle shirt · wordplay quote tee · reinforce yourself shirt · mindset upgrade tee · motivational graphic shirt · distressed lettering tee · self growth quote shirt · boundaries t-shirt · personal growth gift · quote tee unisex · blue graphic tee statement · empowerment shirt · LeoScorpioLeo Live a Little More

Field 1 — Short Description (Next to the Photo)

You already know which relationships are quietly costing you and which ones are paying you back.

Brianna says the line twice, two different ways, because the truth needs saying twice before it sticks: change who's around you.

For the person actively rebuilding their circle — on purpose, without apology.

Same words. Different you.

Field 2 — Long Description (Description Tab)

Nobody warns you that the hardest edits in your life aren't habits — they're people. Brianna doesn't soften that. It repeats the line, solid then hollow, because saying it once was never going to be enough to actually do it. That's Reinforce Yourself: the people you keep is a decision, not an accident.

One Line, Said Twice

The design plays the same sentence against itself — bold, distressed type on the left, its outline echo on the right — so the words "change the people around you" land twice, from two directions, before you can look away. It's the kind of shirt someone reads all the way through, twice, without meaning to.

Reinforcing yourself starts with deciding who gets to stay close.

The Perfect Gift for Someone Rebuilding Their Circle

There's a moment when someone finally cuts loose a friendship, a habit, a room full of people who never wanted them to grow — and that's the moment Brianna is for. She's for the friend mid-glow-up and the one who just said no to something that used to be yes. Birthdays, new-chapter moments, or the day the circle finally changed.

Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — The design speaks before you do: one line, said twice, from two directions — impossible not to read.
- **Gift-Ready** — Right for birthdays, new-chapter moments, or any day someone's circle finally changed for the better.
- **Inclusive Sizing** — Everybody can wear the mission — available S through 5XL.
- **LeoScorpioLeo Design** — Original artwork, part of the LeoScorpioLeo Live a Little More collection.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You already know which relationships are quietly costing you and which ones are paying you back."

Steak (the fact): a graphic tee.

Sizzle (what we sell): the quiet awareness of which relationships help or cost you.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Brianna says the line twice, two different ways, because the truth needs saying twice before it sticks: change who's around you."

Steak (the fact): the same phrase printed twice, solid and outline.

Sizzle (what we sell): the truth said twice until it sticks.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the person actively rebuilding their circle — on purpose, without apology."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to people rebuilding their circle on purpose.

Voice: Seth Godin + Christina Umerez/Starla Moore + Joanna Wiebe

Short — S4 The Close

"Same words. Different you."

Steak (the fact): the purchase.

Sizzle (what we sell): becoming someone different by changing who's around you.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Nobody warns you that the hardest edits in your life aren't habits — they're people. Brianna doesn't soften that. It repeats the line, solid then hollow, because saying it once was never going to be enough to actually do it. That's Reinforce Yourself: the people you keep is a decision, not an accident."

Steak (the fact): a printed graphic tee.

Sizzle (what we sell): naming that people, not habits, are the hardest edit.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"The design plays the same sentence against itself — bold, distressed type on the left, its outline echo on the right — so the words "change the people around you" land twice, from two directions, before you can look away. It's the kind of shirt someone reads all the way through, twice, without meaning to."

Steak (the fact): bold distressed type paired with its outline echo.

Sizzle (what we sell): the same sentence landing twice, from two directions.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Reinforcing yourself starts with deciding who gets to stay close."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Reinforce Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a moment when someone finally cuts loose a friendship, a habit, a room full of people who never wanted them to grow — and that's the moment Brianna is for. She's for the friend mid-glow-up and the one who just said no to something that used to be yes. Birthdays, new-chapter moments, or the day the circle finally changed."

Steak (the fact): a giftable graphic tee.

Sizzle (what we sell): marking the moment someone finally changed their circle.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Christina Umerez/Starla Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb