

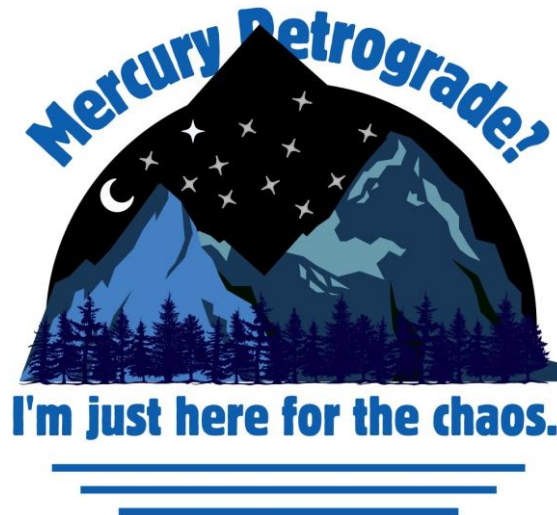
Brad

Product #00000000028 — Full Listing Report

Category: Astrology

Printify Listing: <https://printify.com/app/product-details/6a6ea93fbc4f108fb20f2435>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard



Design: 00000000028.2 Brad.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Brad

URL Slug: brad

Meta Description (107 chars): Brad Tee — 'Mercury Retrograde? I'm just here for the chaos' astrology mountain graphic tee. Unisex, S-5XL.

Image Alt Text: White Gildan 5000 unisex t-shirt with blue mountains, stars, and a crescent moon under the words 'Mercury Retrograde? I'm just here for the chaos' printed on the chest

Thirteen Tags:

mercury retrograde shirt · astrology mountain graphic tee · funny mercury retrograde tee · chaos humor astrology shirt · celestial mountain unisex tee · stars and moon graphic shirt · sarcastic astrology tee · mercury retrograde gift shirt · night sky mountain t-shirt · cosmic humor unisex shirt · astrology lover graphic tee · retrograde season shirt · LeoScorpioLeo Astrology

Field 1 — Short Description (Next to the Photo)

Your phone autocorrects wrong, your flight gets delayed twice, and your ex texts you out of nowhere — and it's not even noon yet.

This tee doesn't try to explain any of it — it just points straight at the real culprit: Mercury retrograde.

For the one who checks the retrograde calendar before they check their own calendar, and blames the stars out loud.

It's not you. It's Mercury.

Field 2 — Long Description (Description Tab)

Something always goes sideways when Mercury turns retrograde — the missed text, the delayed flight, the argument that came out of nowhere. Most people spend those three weeks quietly apologizing for it. Brad doesn't — Brad is for the one who stopped fighting the chaos and started wearing it instead.

A Night Sky Built for the Chaos

Layered blue mountains rise under a scattered field of stars and a slim crescent moon, with 'Mercury Retrograde? I'm just here for the chaos' arched overhead in bold hand-lettering. It's moody enough to wear seriously and honest enough to get a laugh — the shirt friends ask about the second Mercury goes retrograde again.

Because owning the chaos beats apologizing for it every time.

The Perfect Gift for the Friend Who Blames Mercury

There's a specific group text everyone sends when plans fall apart for no reason — 'must be Mercury retrograde' — that's the moment Brad earns its spot in the closet. He's for the friend who reads the retrograde calendar closer than his own, and the one who blames the stars for every missed alarm. Birthdays, apology gifts after a chaotic group trip, or any day that calls for a little cosmic deflection — he pairs easily with any other LeoScorpioLeo design building a wardrobe with something to say.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.

Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.

Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.

Statement Piece — The design speaks before you do: moody mountains, scattered stars, and a line every retrograde season needs.

Gift-Ready — Right for birthdays, apology gifts after a chaotic week, or any day that calls for a little cosmic deflection.

Inclusive Sizing — Everybody can wear the mission — available S through 5XL.

LeoScorpioLeo Design — Original Astrology artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC.

Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

“Your phone autocorrects wrong, your flight gets delayed twice, and your ex texts you out of nowhere — and it's not even noon yet.”

Steak (the fact): an everyday string of minor mishaps.

Sizzle (what we sell): the pile-up of small chaos everyone recognizes.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“This tee doesn't try to explain any of it — it just points straight at the real culprit: Mercury retrograde.”

Steak (the fact): the design + tagline on cotton.

Sizzle (what we sell): the shirt as a built-in excuse, worn instead of explained.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the one who checks the retrograde calendar before they check their own calendar, and blames the stars out loud.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the openly-superstitious, stars-blaming crowd.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“It's not you. It's Mercury.”

Steak (the fact): “Add to cart.”

Sizzle (what we sell): certainty — the chaos isn't your fault.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Something always goes sideways when Mercury turns retrograde — the missed text, the delayed flight, the argument that came out of nowhere. Most people spend those three weeks quietly apologizing for it. Brad doesn't — Brad is for the one who stopped fighting the chaos and started wearing it instead.”

Steak (the fact): an astrology-humor graphic tee.

Sizzle (what we sell): the fatigue of apologizing for bad luck, answered by owning it instead.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A Night Sky Built for the Chaos / Layered blue mountains rise under a scattered field of stars and a slim crescent moon, with ‘Mercury Retrograde? I'm just here for the chaos’ arched overhead in bold hand-lettering. It's moody enough to wear seriously and honest enough to get a laugh — the shirt friends ask about the second Mercury goes retrograde again.”

Steak (the fact): mountain/night-sky illustration + tagline, sleeve detail, two-colorway ink split.

Sizzle (what we sell): a design built to be noticed, then asked about.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because owning the chaos beats apologizing for it every time.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“There's a specific group text everyone sends when plans fall apart for no reason — ‘must be Mercury retrograde’ — that's the moment Brad earns its spot in the closet. He's for the friend who reads the retrograde calendar closer than his own, and the one who blames the stars for every missed alarm. Birthdays, apology gifts after a chaotic group trip, or any day that calls for a little cosmic deflection.”

Steak (the fact): a giftable, humor-forward shirt.

Sizzle (what we sell): recognizing the friend everyone blames it on — and building a wardrobe.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

““5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never ...””

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

