Beatrice

Product #00000000132 — Full Listing Report

Category: Live a Little More, Fortune Cookie

Printify Listing: (link added after the store step)

Prepared per Official LSL Shirt Listing SOP, Version 8.6 — The Unified Standard



Design: 00000000132.1 Beatrice.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Beatrice

URL Slug: beatrice

Meta Description: If Life's a Bit Murky fortune cookie tee — a hidden-courage rhyme for upside-down seasons and quiet bravery, on Gildan 5000. S–5XL.

Image Alt Text: Golden fortune cookie with a curling white fortune slip reading "If life's a bit murky and all topsy-turvy - stay calm. You've got courage. It's hidden but sturdy." in red on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

if lifes a bit murky shirt • hidden but sturdy tee • topsy turvy t-shirt • quiet courage gift • stay calm rhyme shirt • upside down life tee • introvert strength present • hidden courage fortune top • chaos survivor gift • calm in the chaos shirt • new mom courage tee • gildan 5000 murky shirt • leoscorpioleo hidden courage shirt

Field 1 — Short Description (Next to the Photo)

Everything's upside down, nothing is clear, and you can't find the brave version of yourself anywhere.

Beatrice answers with a cracked-open fortune cookie and a promise about what's underneath: you've got courage — it's hidden, but sturdy.

For the quiet one whose bravery doesn't shout but never once gives way.

Stay calm. It's in there.

Field 2 — Long Description (Description Tab)

Courage isn't always loud.

Sometimes it's buried under exhaustion, confusion, and a hundred things you didn't plan for.

But hidden doesn't mean gone — it means it's waiting.

A Fortune Cookie for the Topsy-Turvy Times

A golden-orange fortune cookie cracks open and its white paper fortune curls out beneath it, printed in bold red: "If life's a bit murky and all topsy-turvy - stay calm. You've got courage. It's hidden but sturdy."

It's a calm rhyme for quiet people with sturdy hearts — and with twenty-five fortunes in the Fortune Cookie series, everyone gets a fortune of their own.

Because the courage you can't see is still holding you up.

The Perfect Gift for the Quietly Brave

The moment a new mom whispers that she has no idea what she's doing, or your friend's whole life gets turned upside down in a single phone call — that's the moment this shirt was made for.

It's right for the new parent, the introvert, and the friend holding it together through chaos — perfect for a baby-shower gift for mom, a hard-news comfort, a hang-in-there surprise, or a birthday for the quietly bravest person you know.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A cracked-open fortune cookie and a hidden-but-sturdy rhyme for the topsy-turvy times, and it pairs perfectly with the other twenty-four designs in the Fortune Cookie series.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: quiet courage is still courage.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0

Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"Everything's upside down, nothing is clear, and you can't find the brave version of yourself anywhere."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): steadiness when everything's upside down.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Beatrice answers with a cracked-open fortune cookie and a promise about what's underneath: you've got courage — it's hidden, but sturdy."

Steak (the fact): the printed design on cotton.

Sizzle (what we sell): a promise about what's underneath, worn out loud.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the quiet one whose bravery doesn't shout but never once gives way."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the quietly brave.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Stay calm. It's in there."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — stay calm, it's in there.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Courage isn't always loud. Sometimes it's buried under exhaustion, confusion, and a hundred things you didn't plan for. But hidden doesn't mean gone — it means it's waiting."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the truth that hidden courage is waiting, not gone.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A golden-orange fortune cookie cracks open and its white paper fortune curls out beneath it, printed in bold red: "If life's a bit murky and all topsy-turvy - stay calm. You've got courage. It's hidden but sturdy." It's a calm rhyme for quiet people with sturdy hearts — and with twenty-five fortunes in the Fortune Cookie series, everyone gets a fortune of their own."

Steak (the fact): fortune cookie + red-lettered fortune slip, printed front.

Sizzle (what we sell): a calm rhyme for sturdy hearts — and a fortune for everyone.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because the courage you can't see is still holding you up."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment a new mom whispers that she has no idea what she's doing, or your friend's whole life gets turned upside down in a single phone call — that's the moment this shirt was made for. It's right for the new parent, the introvert, and the friend holding it together through chaos — perfect for a baby-shower gift for mom, a hard-news comfort, a hang-in-there surprise, or a birthday for the quietly bravest person you know."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the new mom's whisper, the life-changing phone call.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb