

Anya

Product #00000000053 — Full Listing Report

Category: Emotional Support

Printify Listing: <https://printify.com/app/product-details/6abac6bc7fc2e5f9540f11bd>

Prepared per Official LSL Shirt Listing SOP, Version 8.2 — The Unified Standard



Design: 00000000053.1 Anya.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Anya

URL Slug: anya

Meta Description: Emotional Support Sister tee — a funny red badge gift for the sister who's your first call and fiercest fan, on Gildan 5000 cotton. S-5XL.

Image Alt Text: Red-and-white Emotional Support Sister badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support sister shirt • funny sister gift tee • sister birthday shirt • gift for sister from brother • big sister gift shirt • little sister gift tee • sister appreciation shirt • sibling humor tee • sarcastic sister t-shirt • emotional support badge tee for women • sisterhood graphic tee • gildan 5000 sister shirt • leoscarioleo sister shirt

Field 1 — Short Description (Next to the Photo)

She knows your secrets, your bad-haircut years, and exactly which words you need when everything falls apart.

Anya makes her role official with a red Emotional Support Sister badge — the credential behind every 3am phone call.

For the sister who's your built-in best friend, honest critic, and first call, all at once.

Shared history. Lifetime membership.

Field 2 — Long Description (Description Tab)

Some people need a therapist, a best friend, and a brutally honest stylist — you just call your sister.

She'll tell you the truth nobody else will, then defend you to anyone who dares repeat it, and that combination is rarer than any gift you could buy.

Focusing your love on the people who knew you before you figured yourself out is how real strength gets built, one conversation at a time.

Her Credential, Finally Printed

A bold red medical-style badge surrounds two simple figures leaning into each other above a heartbeat and a tiny heart, with EMOTIONAL SUPPORT arched over the top and SISTER across the bottom.

It's the shirt that makes her laugh, then text a photo to the family group chat within ten minutes — and her best friend immediately wants the BFF version.

Because the people who knew you first are the ones who help you become who you are.

The Perfect Gift for the Sister Who Keeps Your Secrets

The moment she answers on the first ring, hears one word, and already knows what's wrong — that's the moment this shirt earns its spot.

It's right for the big sister who's been your guide since day one and the little sister who became your favorite person to vent to — perfect for her birthday, a wedding weekend, or a long-overdue thank-you.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that finally gives her lifelong job a proper title.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the sister who's always on your side deserves her own badge.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
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Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

“She knows your secrets, your bad-haircut years, and exactly which words you need when everything falls apart.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the sister who knows you better than anyone.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

“Anya makes her role official with a red Emotional Support Sister badge — the credential behind every 3am phone call.”

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): the credential behind every 3am call.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

“For the sister who’s your built-in best friend, honest critic, and first call, all at once.”

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the sisters who are best friend and critic in one.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

“Shared history. Lifetime membership.”

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — a bond with no expiration date.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

“Some people need a therapist, a best friend, and a brutally honest stylist — you just call your sister. She’ll tell you the truth nobody else will, then defend you to anyone who dares repeat it, and that combination is rarer than any gift you could buy. Focusing your love on the people who knew you before you figured yourself out is how real strength gets built, one conversation at a time.”

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the one person who tells you the truth and defends you anyway.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

“A bold red medical-style badge surrounds two simple figures leaning into each other above a heartbeat and a tiny heart, with EMOTIONAL SUPPORT arched over the top and SISTER across the bottom. It’s the shirt that makes her laugh, then text a photo to the family group chat within ten minutes — and her best friend immediately wants the BFF version.”

Steak (the fact): badge graphic + SISTER lettering, printed front.

Sizzle (what we sell): a laugh that lands in the family group chat — and seeds the BFF sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

“Because the people who knew you first are the ones who help you become who you are.”

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

“The moment she answers on the first ring, hears one word, and already knows what’s wrong — that’s the moment this shirt earns its spot. It’s right for the big sister who’s been your guide since day one and the little sister who became your favorite person to vent to — perfect for her birthday, a wedding weekend, or a long-overdue thank-you.”

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): recognizing the sister who always knows.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

“(the seven fixed benefit/feature bullets, standardized every shirt)”

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

“5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8” rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag.

Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.”

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

“Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!”

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb