

Abbey

Product #00000000001 — Full Listing Report

Category: Live a Little More

Printify Listing: <https://printify.com/app/product-details/699e35b01f64c3ad2009ed7f>

Prepared per Official LSL Shirt Listing SOP, Version 8.0 — The Unified Standard

If you're still telling people



Then, you are still
inside the box, my friend.

Design: 00000000001.2 Abbey.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Abbey

URL Slug: abbey-leoscorpioleo

Meta Description: Abbey Tee — the outside-the-box cliché, called out in bold hand lettering. Unisex, S–5XL.

Image Alt Text: White t-shirt with hand-drawn blue marker lettering reading 'If you're still telling people I think outside the box, then you are still in the box, my friend,' boxed in a rough brush-stroke square.

Thirteen Tags:

outside the box shirt · funny mindset tee · sarcastic quote shirt · hand lettered graphic tee · witty saying t-shirt · cliché callout shirt · self aware humor tee · motivational sarcasm shirt · blue graphic tee unisex · gift for overthinker · workplace humor shirt · original thinker tee · LeoScorpioLeo Live a Little More

Field 1 — Short Description (Next to the Photo)

You've heard it in every meeting, every group chat, every self-help caption: "I think outside the box."

Abbey calls it before you even finish the sentence — the box, drawn in ink, right there on your chest, punchline included.

For the person who's done performing originality and just wants to say the quiet part out loud.

Stop describing the box. Wear the comeback.

Field 2 — Long Description (Description Tab)

Everyone's "outside the box" now — which makes it the most inside-the-box thing a person can say. Abbey doesn't try to sound original; it just points out that trying is the tell. That's Own Yourself in one line: say the true thing, even when the true thing is a little sharp.

The Line That Calls It Out

Abbey's design is simple on purpose — hand-lettered marker type, a rough brush-stroke square boxing in the words THINK OUTSIDE THE BOX, with the punchline running above and below in the same honest, unpolished hand. It reads like something you'd actually say out loud, because it is.

Owning yourself sometimes just means refusing to repeat the line everyone else is already tired of.

The Perfect Gift for the Friend Who Calls It Like It Is

There's a specific satisfaction in handing this to the person who's heard "think outside the box" one too many times in a performance review. She's for the coworker who says what everyone's thinking, the friend who's allergic to corporate-speak, and the person who'd rather be honest than impressive. Birthdays, work anniversaries, or the day after a meeting that needed her.

Why You'll Love It

- **Comfort First** — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- **Built to Last** — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- **Classic Fit** — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- **Statement Piece** — The line speaks before you do: hand-lettered, unmistakable, built to get read twice.
- **Gift-Ready** — Right for birthdays, work anniversaries, promotions, or any day a cliché needs calling out.
- **Inclusive Sizing** — Everybody can wear the comeback — available S through 5XL.
- **LeoScorpioLeo Design** — Original hand-lettered artwork, part of the LeoScorpioLeo Live a Little More collection.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"You've heard it in every meeting, every group chat, every self-help caption: "I think outside the box.""

Steak (the fact): a hand-lettered graphic tee.

Sizzle (what we sell): the fatigue of hearing an overused cliché.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Abbey calls it before you even finish the sentence — the box, drawn in ink, right there on your chest, punchline included."

Steak (the fact): the boxed "think outside the box" line printed on cotton.

Sizzle (what we sell): calling out the cliché before it's finished.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the person who's done performing originality and just wants to say the quiet part out loud."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to people done performing originality.

Voice: Seth Godin + Christina Umerez/Starla Moore + Joanna Wiebe

Short — S4 The Close

"Stop describing the box. Wear the comeback."

Steak (the fact): the purchase.

Sizzle (what we sell): owning the comeback instead of the cliché.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone's "outside the box" now — which makes it the most inside-the-box thing a person can say. Abbey doesn't try to sound original; it just points out that trying is the tell. That's Own Yourself in one line: say the true thing, even when the true thing is a little sharp."

Steak (the fact): a printed hand-lettered shirt.

Sizzle (what we sell): the relief of saying the true, slightly sharp thing out loud.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"Abbey's design is simple on purpose — hand-lettered marker type, a rough brush-stroke square boxing in the words THINK OUTSIDE THE BOX, with the punchline running above and below in the same honest, unpolished hand. It reads like something you'd actually say out loud, because it is."

Steak (the fact): marker-style lettering in a rough brush-stroke square.

Sizzle (what we sell): a line that reads like something you'd actually say.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Owning yourself sometimes just means refusing to repeat the line everyone else is already tired of."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"There's a specific satisfaction in handing this to the person who's heard 'think outside the box' one too many times in a performance review. She's for the coworker who says what everyone's thinking, the friend who's allergic to corporate-speak, and the person who'd rather be honest than impressive. Birthdays, work anniversaries, or the day after a meeting that needed her."

Steak (the fact): a giftable graphic tee.

Sizzle (what we sell): handing someone permission to stop performing.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Christina Umerez/Starla Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb